

# Real Estate in Europe

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## Abstracts

Real Estate in Europe

### SUMMARY

Real Estate in Europe industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The real estate industry looks at renting and leasing residential properties. The industry is valued using the total revenues generated by landlords via the leasing and renting of private and council properties.

The European real estate industry had total revenues of \$927.0m in 2019, representing a compound annual growth rate (CAGR) of 0.5% between 2015 and 2019.

Industry consumption volume increased with a CAGR of 0.9% between 2015 and 2019, to reach a total of 87.3 billion units in 2019.

The largest European domestic industries performed strongly in 2019, with demand for renting growing faster as property prices continued to increase, thus reducing affordability, while rent prices were also inflated.

### SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the real estate market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the real estate market in Europe

Leading company profiles reveal details of key real estate market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe real estate market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the Europe real estate market by value in 2019?

What will be the size of the Europe real estate market in 2024?

What factors are affecting the strength of competition in the Europe real estate market?

How has the market performed over the last five years?

How large is Europe's real estate market in relation to its regional counterparts?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market rivalry
- 1.7. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players and what is their portfolio?
- 7.2. What are the strengths and weaknesses of leading players?
- 7.3. What are the most notable recent projects in the industry?

## **8 COMPANY PROFILES**

- 8.1. Vongroup Limited
- 8.2. Deutsche Wohnen AG
- 8.3. Wereldhave NV
- 8.4. Gecina SA

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Europe real estate market value: \$ billion, 2015-19
Table 2: Europe real estate market volume: thousand units, 2015-19
Table 3: Europe real estate market geography segmentation: \$ billion, 2019
Table 4: Europe real estate market value forecast: \$ billion, 2019-24
Table 5: Europe real estate market volume forecast: thousand units, 2019-24
Table 6: Vongroup Limited: key facts
Table 7: Vongroup Limited: Annual Financial Ratios
Table 8: Vongroup Limited: Key Employees
Table 9: Deutsche Wohnen AG: key facts
Table 10: Deutsche Wohnen AG: Annual Financial Ratios
Table 11: Deutsche Wohnen AG: Key Employees
Table 12: Wereldhave NV: key facts
Table 13: Wereldhave NV: Annual Financial Ratios
Table 14: Wereldhave NV: Key Employees
Table 15: Gecina SA: key facts
Table 16: Gecina SA: Annual Financial Ratios
Table 17: Gecina SA: Key Employees
Table 18: Europe size of population (million), 2015-19
Table 19: Europe gdp (constant 2005 prices, \$ billion), 2015-19
Table 20: Europe gdp (current prices, \$ billion), 2015-19
Table 21: Europe inflation, 2015-19
Table 22: Europe consumer price index (absolute), 2015-19
Table 23: Europe exchange rate, 2015-19

## List Of Figures

### LIST OF FIGURES

Figure 1: Europe real estate market value: \$ billion, 2015-19

Figure 2: Europe real estate market volume: thousand units, 2015-19

Figure 3: Europe real estate market geography segmentation: % share, by value, 2019

Figure 4: Europe real estate market value forecast: \$ billion, 2019-24

Figure 5: Europe real estate market volume forecast: thousand units, 2019-24

Figure 6: Forces driving competition in the real estate market in Europe, 2019

Figure 7: Drivers of buyer power in the real estate market in Europe, 2019

Figure 8: Drivers of supplier power in the real estate market in Europe, 2019

Figure 9: Factors influencing the likelihood of new entrants in the real estate market in Europe, 2019

Figure 10: Factors influencing the threat of substitutes in the real estate market in Europe, 2019

Figure 11: Drivers of degree of rivalry in the real estate market in Europe, 2019

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