

# Real Estate in China

<https://marketpublishers.com/r/RE36ADB2043EN.html>

Date: June 2020

Pages: 44

Price: US\$ 350.00 (Single User License)

ID: RE36ADB2043EN

## Abstracts

Real Estate in China

### SUMMARY

Real Estate in China industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The real estate industry looks at renting and leasing residential properties. The industry is valued using the total revenues generated by landlords via the leasing and renting of private and council properties.

The Chinese real estate industry had total revenues of \$1,463.0m in 2019, representing a compound annual growth rate (CAGR) of 0.2% between 2015 and 2019.

Industry consumption volume increased with a CAGR of 0.1% between 2015 and 2019, to reach a total of 192.6 billion units in 2019.

The industry declined in 2019 as rent prices were down in most top tier cities except for Beijing. This has been a result of property prices stabilizing after a long period of growth, as a regulatory crackdown on informal lending, along with strict housing purchase policies and tighter lending to households and developers, prevented any further speculation and price inflation.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the real estate market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the real estate market in China

Leading company profiles reveal details of key real estate market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China real estate market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the China real estate market by value in 2019?

What will be the size of the China real estate market in 2024?

What factors are affecting the strength of competition in the China real estate market?

How has the market performed over the last five years?

How large is China's real estate market in relation to its regional counterparts?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market rivalry
- 1.7. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players and what is their portfolio?
- 7.2. What are the strengths and weaknesses of leading players?
- 7.3. What are the most notable recent projects in the industry?
- 7.4. Which are the biggest disruptors in the industry?

## **8 COMPANY PROFILES**

- 8.1. Dalian Wanda Group
- 8.2. China Vanguard Group Limited
- 8.3. Country Garden Holdings Co Ltd
- 8.4. China Evergrande Group

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: China real estate market value: \$ billion, 2015-19
- Table 2: China real estate market volume: thousand units, 2015-19
- Table 3: China real estate market geography segmentation: \$ billion, 2019
- Table 4: China real estate market value forecast: \$ billion, 2019-24
- Table 5: China real estate market volume forecast: thousand units, 2019-24
- Table 6: Dalian Wanda Group: key facts
- Table 7: Dalian Wanda Group: Key Employees
- Table 8: China Vanguard Group Limited: key facts
- Table 9: China Vanguard Group Limited: Annual Financial Ratios
- Table 10: China Vanguard Group Limited: Annual Financial Ratios (Continued)
- Table 11: China Vanguard Group Limited: Key Employees
- Table 12: Country Garden Holdings Co Ltd: key facts
- Table 13: Country Garden Holdings Co Ltd: Annual Financial Ratios
- Table 14: Country Garden Holdings Co Ltd: Key Employees
- Table 15: China Evergrande Group: key facts
- Table 16: China Evergrande Group: Annual Financial Ratios
- Table 17: China Evergrande Group: Key Employees
- Table 18: China size of population (million), 2015-19
- Table 19: China gdp (constant 2005 prices, \$ billion), 2015-19
- Table 20: China gdp (current prices, \$ billion), 2015-19
- Table 21: China inflation, 2015-19
- Table 22: China consumer price index (absolute), 2015-19
- Table 23: China exchange rate, 2015-19

## List Of Figures

### LIST OF FIGURES

Figure 1: China real estate market value: \$ billion, 2015-19

Figure 2: China real estate market volume: thousand units, 2015-19

Figure 3: China real estate market geography segmentation: % share, by value, 2019

Figure 4: China real estate market value forecast: \$ billion, 2019-24

Figure 5: China real estate market volume forecast: thousand units, 2019-24

Figure 6: Forces driving competition in the real estate market in China, 2019

Figure 7: Drivers of buyer power in the real estate market in China, 2019

Figure 8: Drivers of supplier power in the real estate market in China, 2019

Figure 9: Factors influencing the likelihood of new entrants in the real estate market in China, 2019

Figure 10: Factors influencing the threat of substitutes in the real estate market in China, 2019

Figure 11: Drivers of degree of rivalry in the real estate market in China, 2019

## I would like to order

Product name: Real Estate in China

Product link: <https://marketpublishers.com/r/RE36ADB2043EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/RE36ADB2043EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970