

Real Estate in China - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Real Estate in China industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The real estate industry looks at renting and leasing residential properties. The industry is valued using the total revenues generated by landlords via the leasing and renting of private and council properties. Values are calculated using the average annual rent multiplied by the number of rented properties.

The Chinese real estate Industry had total revenues of \$1,418.8bn in 2020, representing a compound annual growth rate (CAGR) of 0.2% between 2016 and 2020.

Industry consumption volume increased with a CAGR of 0.9% between 2016 and 2020, to reach a total of 191.1 million units in 2020.

Overall, the growing migration of a large population of young workers and professionals to first%li%and second-tier cities has spurred demand in the industry in recent years.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the real estate market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the real estate market in China

Leading company profiles reveal details of key real estate market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China real estate market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the China real estate market by value in 2020?

What will be the size of the China real estate market in 2025?

What factors are affecting the strength of competition in the China real estate market?

How has the market performed over the last five years?

What are the main segments that make up China's real estate market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market rivalry
- 1.7. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What are the strengths and weaknesses of leading players?
- 7.3. What are the most notable recent projects in the industry?

8 COMPANY PROFILES

- 8.1. Dalian Wanda Group
- 8.2. Sinopharm Tech Holdings Ltd
- 8.3. Country Garden Holdings Co Ltd
- 8.4. China Evergrande Group

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: China real estate market value: \$ billion, 2016-20
- Table 2: China real estate market volume: thousand units, 2016-20
- Table 3: China real estate market geography segmentation: \$ billion, 2020
- Table 4: China real estate market value forecast: \$ billion, 2020-25
- Table 5: China real estate market volume forecast: thousand units, 2020-25
- Table 6: Dalian Wanda Group: key facts
- Table 7: Dalian Wanda Group: Key Employees
- Table 8: Sinopharm Tech Holdings Ltd: key facts
- Table 9: Sinopharm Tech Holdings Ltd: Annual Financial Ratios
- Table 10: Sinopharm Tech Holdings Ltd: Annual Financial Ratios (Continued)
- Table 11: Sinopharm Tech Holdings Ltd: Key Employees
- Table 12: Country Garden Holdings Co Ltd: key facts
- Table 13: Country Garden Holdings Co Ltd: Annual Financial Ratios
- Table 14: Country Garden Holdings Co Ltd: Key Employees
- Table 15: China Evergrande Group: key facts
- Table 16: China Evergrande Group: Annual Financial Ratios
- Table 17: China Evergrande Group: Key Employees
- Table 18: China size of population (million), 2016-20
- Table 19: China gdp (constant 2005 prices, \$ billion), 2016-20
- Table 20: China gdp (current prices, \$ billion), 2016-20
- Table 21: China inflation, 2016-20
- Table 22: China consumer price index (absolute), 2016-20
- Table 23: China exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: China real estate market value: \$ billion, 2016-20

Figure 2: China real estate market volume: thousand units, 2016-20

Figure 3: China real estate market geography segmentation: % share, by value, 2020

Figure 4: China real estate market value forecast: \$ billion, 2020-25

Figure 5: China real estate market volume forecast: thousand units, 2020-25

Figure 6: Forces driving competition in the real estate market in China, 2020

Figure 7: Drivers of buyer power in the real estate market in China, 2020

Figure 8: Drivers of supplier power in the real estate market in China, 2020

Figure 9: Factors influencing the likelihood of new entrants in the real estate market in China, 2020

Figure 10: Factors influencing the threat of substitutes in the real estate market in China, 2020

Figure 11: Drivers of degree of rivalry in the real estate market in China, 2020

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