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Real Estate in China - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Real Estate in China industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The real estate industry looks at renting and leasing residential properties. The industry is valued using the total revenues generated by landlords via the leasing and renting of private and council properties. Values are calculated using the average annual rent multiplied by the number of rented properties.

The Chinese real estate Industry had total revenues of $1,418.8bn in 2020, representing a compound annual growth rate (CAGR) of 0.2% between 2016 and 2020.

Industry consumption volume increased with a CAGR of 0.9% between 2016 and 2020, to reach a total of 191.1 million units in 2020.

Overall, the growing migration of a large population of young workers and professionals to first%li%and second-tier cities has spurred demand in the industry in recent years.

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SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the real estate market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the real estate market in China

Leading company profiles reveal details of key real estate market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China real estate market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the China real estate market by value in 2020?

What will be the size of the China real estate market in 2025?

What factors are affecting the strength of competition in the China real estate market?

How has the market performed over the last five years?

What are the main segments that make up China's real estate market?

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