

Real Estate in Brazil

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Abstracts

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Summary

Real Estate in Brazil industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

Real estate refers to physical property and consists of land and buildings. The market scope includes renting and leasing various types of real estate properties. Market volume refers to the total number of properties that are rented or leased. It does not encompass properties sold by real estate brokers or agents, nor does it include land sales, whether for rent or full purchase. The scope of market volume also excludes unoccupied properties. Market value refers to the revenue generated from renting and leasing properties.

The Brazilian real estate industry recorded revenues of \$192.8 billion in 2024, representing a compound annual growth rate (CAGR) of 2.5% between 2019 and 2024.

Industry consumption volume increased with a CAGR of 4.8% between 2019 and 2024, reaching a total of 55.5 million units in 2024.

Brazil captured a share of 37.4% in the South American real estate industry in 2024.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the real estate market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the real estate market in Brazil

Leading company profiles reveal details of key real estate market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil real estate market with five year forecasts

Reasons to Buy

What was the size of the Brazil real estate market by value in 2024?

What will be the size of the Brazil real estate market in 2029?

What factors are affecting the strength of competition in the Brazil real estate market?

How has the market performed over the last five years?

What are the main segments that make up Brazil's real estate market?

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