

Real Estate in Australia

<https://marketpublishers.com/r/RA405AE11D1EN.html>

Date: June 2020

Pages: 43

Price: US\$ 350.00 (Single User License)

ID: RA405AE11D1EN

Abstracts

Real Estate in Australia

SUMMARY

Real Estate in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The real estate industry looks at renting and leasing residential properties. The industry is valued using the total revenues generated by landlords via the leasing and renting of private and council properties.

The Australian real estate industry had total revenues of \$42.9m in 2019, representing a compound annual rate of change (CARC) of -0.2% between 2015 and 2019.

Industry consumption volume increased with a CAGR of 1.4% between 2015 and 2019, to reach a total of 2.9 billion units in 2019.

The boom in the Australian housing market in recent years also fuelled rent prices, which grew even faster during last year. In detail, demand for renting was stronger in 2019, as the demand for buying properties cooled off due to stricter mortgage lending.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the real estate market in Australia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the real estate market in Australia

Leading company profiles reveal details of key real estate market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Australia real estate market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Australia real estate market by value in 2019?

What will be the size of the Australia real estate market in 2024?

What factors are affecting the strength of competition in the Australia real estate market?

How has the market performed over the last five years?

How large is Australia's real estate market in relation to its regional counterparts?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market rivalry
- 1.7. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players and what is their portfolio?
- 7.2. What are the strengths and weaknesses of leading players?
- 7.3. What are the most notable recent projects in the industry?
- 7.4. What are the biggest challenges faced by players?

8 COMPANY PROFILES

- 8.1. Mirvac Group
- 8.2. Lendlease Corporation Limited
- 8.3. Grocon Pty Ltd
- 8.4. Meriton Apartments Pty Ltd.

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Australia real estate market value: \$ billion, 2015-19
- Table 2: Australia real estate market volume: thousand units, 2015-19
- Table 3: Australia real estate market geography segmentation: \$ billion, 2019
- Table 4: Australia real estate market value forecast: \$ billion, 2019-24
- Table 5: Australia real estate market volume forecast: thousand units, 2019-24
- Table 6: Mirvac Group: key facts
- Table 7: Mirvac Group: Annual Financial Ratios
- Table 8: Mirvac Group: Annual Financial Ratios (Continued)
- Table 9: Mirvac Group: Key Employees
- Table 10: Lendlease Corporation Limited: key facts
- Table 11: Lendlease Corporation Limited: Annual Financial Ratios
- Table 12: Lendlease Corporation Limited: Key Employees
- Table 13: Grocon Pty Ltd: key facts
- Table 14: Grocon Pty Ltd: Key Employees
- Table 15: Meriton Apartments Pty Ltd.: key facts
- Table 16: Meriton Apartments Pty Ltd.: Key Employees
- Table 17: Australia size of population (million), 2015-19
- Table 18: Australia gdp (constant 2005 prices, \$ billion), 2015-19
- Table 19: Australia gdp (current prices, \$ billion), 2015-19
- Table 20: Australia inflation, 2015-19
- Table 21: Australia consumer price index (absolute), 2015-19
- Table 22: Australia exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Australia real estate market value: \$ billion, 2015-19

Figure 2: Australia real estate market volume: thousand units, 2015-19

Figure 3: Australia real estate market geography segmentation: % share, by value, 2019

Figure 4: Australia real estate market value forecast: \$ billion, 2019-24

Figure 5: Australia real estate market volume forecast: thousand units, 2019-24

Figure 6: Forces driving competition in the real estate market in Australia, 2019

Figure 7: Drivers of buyer power in the real estate market in Australia, 2019

Figure 8: Drivers of supplier power in the real estate market in Australia, 2019

Figure 9: Factors influencing the likelihood of new entrants in the real estate market in Australia, 2019

Figure 10: Factors influencing the threat of substitutes in the real estate market in Australia, 2019

Figure 11: Drivers of degree of rivalry in the real estate market in Australia, 2019

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