

# Real Estate Global Industry Guide 2019-2028

<https://marketpublishers.com/r/R58EFF8074E4EN.html>

Date: March 2024

Pages: 493

Price: US\$ 1,495.00 (Single User License)

ID: R58EFF8074E4EN

## Abstracts

Real Estate Global Industry Guide 2019-2028

### Summary

Global Real Estate industry profile provides top-line qualitative and quantitative summary information including: Industry size (value and volume 2019-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the Industry.

### Key Highlights

Real estate refers to physical property and consists of land and buildings. The market scope includes renting and leasing various types of real estate properties.

By property type, the real estate market is categorized into residential, commercial, industrial, and institutional.

The residential real estate industry includes renting and leasing residential properties. The industry is valued using the total revenues generated by property owners via the leasing and renting of private and council properties. The commercial segment includes renting and leasing office buildings, retail shops, restaurants, and commercial complexes. The industrial segment covers renting and leasing warehouses, factories, and flex spaces. The institutional segment includes the renting and leasing of schools, colleges, and university buildings.

Market volumes include the number of properties rented out. Our scope

excludes the real estate properties that are sold by real estate brokers or agents. It also excludes land-sale transactions of any kind, either rented or complete purchase. The volume of the real estate market excludes vacant properties.

Urban areas with robust job markets, amenities, and infrastructure are attractive destinations for individuals seeking housing. Cities with diverse employment opportunities in sectors such as technology, finance, healthcare, and education tend to experience high demand for real estate properties as people migrate to these urban centers in search of employment and better living standards.

All market data and forecasts are adjusted for inflation and all currency conversions used in the creation of this report have been calculated using yearly annual average exchange rates.

The global real estate industry recorded revenues of \$7,916.3 billion in 2023, representing a negative compound annual growth rate (CAGR) of 2% between 2018 and 2023.

Industry consumption volumes declined with a negative CAGR of 0.8% between 2018 and 2023, to reach a total of 0.9 billion units in 2023.

The Asia-Pacific and European regions dominated the industry, accounting for 39.1% and 25.0% respectively in 2023, of global real estate industry value.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global real estate Industry

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global real estate Industry

Leading company profiles reveal details of key real estate Industry players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global real estate Industry with five year forecasts by both value

and volume

## Reasons to Buy

What was the size of the global real estate Industry by value in 2023?

What will be the size of the global real estate Industry in 2028?

What factors are affecting the strength of competition in the global real estate Industry?

How has the Industry performed over the last five years?

What are the main segments that make up the global real estate Industry?

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