

Real Estate Global Industry Almanac 2015-2024

<https://marketpublishers.com/r/RA34399869DEN.html>

Date: July 2020

Pages: 677

Price: US\$ 2,995.00 (Single User License)

ID: RA34399869DEN

Abstracts

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SUMMARY

Global Real Estate industry profile provides top-line qualitative and quantitative summary information including: Industry size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the Industry.

KEY HIGHLIGHTS

The real estate industry looks at renting and leasing residential properties. The industry is valued using the total revenues generated by landlords via the leasing and renting of private and council properties.

Values are calculated using the average annual rent multiplied by the number of rented properties.

Volume includes number of houses/properties rented out (vacant properties excluded).

Leading companies relate to companies that are involved in residential property rental and development business.

Any currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates.

CoVid-19: Figures presented in this report are calculated applying the 'middle

path' scenario - this is based on the current situation in countries where the epidemic burst first, like China as a model countries and the announcements made by governments, stating that the abnormal situation may last up to six months.

The assumption has been made that after this time the economy will gradually grow back by the end of the year. It is also assumed that there is no widespread economic crisis as seen back in 2008 due to announced pay-outs across countries.

At the moment of preparation of this report in April 2020 the economic implications of the lock downs of many economics are still very difficult to predict as there is no indication how long the pandemics could last, the number of sectors forced to stay closed and the scale of the governmental' aid involved. At the same time the weight of the pandemic seriousness is applied on the individual countries in this report based on death to population ratio recorded in countries.

The global real estate industry had total revenues of \$4,486.8m in 2019, representing a compound annual growth rate (CAGR) of 2.2% between 2015 and 2019.

Industry consumption volume increased with a CAGR of 1.3% between 2015 and 2019, to reach a total of 527.1 billion units in 2019.

The Asia-Pacific region accounted for 49.2% of the global industry's value in 2019, with Europe and the US accounting for 20.7% and 19.5%, respectively.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the global real estate Industry

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global real estate Industry

Leading company profiles reveal details of key real estate Industry players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global real estate Industry with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the global real estate Industry by value in 2019?

What will be the size of the global real estate Industry in 2024?

What factors are affecting the strength of competition in the global real estate Industry?

How has the Industry performed over the last five years?

How large is the global real estate Industry in relation to its regional counterparts?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Competitive Landscape

2 INTRODUCTION

- 2.1. What is this report about?
- 2.2. Who is the target reader?
- 2.3. How to use this report
- 2.4. Definitions

3 GLOBAL REAL ESTATE

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis
- 3.6. Macroeconomic Indicators

4 REAL ESTATE IN ASIA-PACIFIC

- 4.1. Market Overview
- 4.2. Market Data
- 4.3. Market Segmentation
- 4.4. Market outlook
- 4.5. Five forces analysis

5 REAL ESTATE IN EUROPE

- 5.1. Market Overview
- 5.2. Market Data

- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis
- 5.6. Macroeconomic Indicators

6 REAL ESTATE IN FRANCE

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis
- 6.6. Macroeconomic Indicators

7 REAL ESTATE IN GERMANY

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis
- 7.6. Macroeconomic Indicators

8 REAL ESTATE IN AUSTRALIA

- 8.1. Market Overview
- 8.2. Market Data
- 8.3. Market Segmentation
- 8.4. Market outlook
- 8.5. Five forces analysis
- 8.6. Macroeconomic Indicators

9 REAL ESTATE IN BRAZIL

- 9.1. Market Overview
- 9.2. Market Data
- 9.3. Market Segmentation
- 9.4. Market outlook
- 9.5. Five forces analysis

9.6. Macroeconomic Indicators

10 REAL ESTATE IN CANADA

- 10.1. Market Overview
- 10.2. Market Data
- 10.3. Market Segmentation
- 10.4. Market outlook
- 10.5. Five forces analysis
- 10.6. Macroeconomic Indicators

11 REAL ESTATE IN CHINA

- 11.1. Market Overview
- 11.2. Market Data
- 11.3. Market Segmentation
- 11.4. Market outlook
- 11.5. Five forces analysis
- 11.6. Macroeconomic Indicators

12 REAL ESTATE IN INDIA

- 12.1. Market Overview
- 12.2. Market Data
- 12.3. Market Segmentation
- 12.4. Market outlook
- 12.5. Five forces analysis
- 12.6. Macroeconomic Indicators

13 REAL ESTATE IN INDONESIA

- 13.1. Market Overview
- 13.2. Market Data
- 13.3. Market Segmentation
- 13.4. Market outlook
- 13.5. Five forces analysis
- 13.6. Macroeconomic Indicators

14 REAL ESTATE IN ITALY

- 14.1. Market Overview
- 14.2. Market Data
- 14.3. Market Segmentation
- 14.4. Market outlook
- 14.5. Five forces analysis
- 14.6. Macroeconomic Indicators

15 REAL ESTATE IN JAPAN

- 15.1. Market Overview
- 15.2. Market Data
- 15.3. Market Segmentation
- 15.4. Market outlook
- 15.5. Five forces analysis
- 15.6. Macroeconomic Indicators

16 REAL ESTATE IN MEXICO

- 16.1. Market Overview
- 16.2. Market Data
- 16.3. Market Segmentation
- 16.4. Market outlook
- 16.5. Five forces analysis
- 16.6. Macroeconomic Indicators

17 REAL ESTATE IN THE NETHERLANDS

- 17.1. Market Overview
- 17.2. Market Data
- 17.3. Market Segmentation
- 17.4. Market outlook
- 17.5. Five forces analysis
- 17.6. Macroeconomic Indicators

18 REAL ESTATE IN NORTH AMERICA

- 18.1. Market Overview
- 18.2. Market Data

- 18.3. Market Segmentation
- 18.4. Market outlook
- 18.5. Five forces analysis

19 REAL ESTATE IN RUSSIA

- 19.1. Market Overview
- 19.2. Market Data
- 19.3. Market Segmentation
- 19.4. Market outlook
- 19.5. Five forces analysis
- 19.6. Macroeconomic Indicators

20 REAL ESTATE IN SCANDINAVIA

- 20.1. Market Overview
- 20.2. Market Data
- 20.3. Market Segmentation
- 20.4. Market outlook
- 20.5. Five forces analysis

21 REAL ESTATE IN SINGAPORE

- 21.1. Market Overview
- 21.2. Market Data
- 21.3. Market Segmentation
- 21.4. Market outlook
- 21.5. Five forces analysis
- 21.6. Macroeconomic Indicators

22 REAL ESTATE IN SOUTH AFRICA

- 22.1. Market Overview
- 22.2. Market Data
- 22.3. Market Segmentation
- 22.4. Market outlook
- 22.5. Five forces analysis
- 22.6. Macroeconomic Indicators

23 REAL ESTATE IN SOUTH KOREA

- 23.1. Market Overview
- 23.2. Market Data
- 23.3. Market Segmentation
- 23.4. Market outlook
- 23.5. Five forces analysis
- 23.6. Macroeconomic Indicators

24 REAL ESTATE IN SPAIN

- 24.1. Market Overview
- 24.2. Market Data
- 24.3. Market Segmentation
- 24.4. Market outlook
- 24.5. Five forces analysis
- 24.6. Macroeconomic Indicators

25 REAL ESTATE IN TURKEY

- 25.1. Market Overview
- 25.2. Market Data
- 25.3. Market Segmentation
- 25.4. Market outlook
- 25.5. Five forces analysis
- 25.6. Macroeconomic Indicators

26 REAL ESTATE IN THE UNITED KINGDOM

- 26.1. Market Overview
- 26.2. Market Data
- 26.3. Market Segmentation
- 26.4. Market outlook
- 26.5. Five forces analysis
- 26.6. Macroeconomic Indicators

27 REAL ESTATE IN THE UNITED STATES

- 27.1. Market Overview

27.2. Market Data

27.3. Market Segmentation

27.4. Market outlook

27.5. Five forces analysis

27.6. Macroeconomic Indicators

28 COMPANY PROFILES

29. APPENDIX

List Of Tables

LIST OF TABLES

- Table 1: Global real estate market value: \$ billion, 2015-19
- Table 2: Global real estate market volume: thousand units, 2015-19
- Table 3: Global real estate market geography segmentation: \$ billion, 2019
- Table 4: Global real estate market value forecast: \$ billion, 2019-24
- Table 5: Global real estate market volume forecast: thousand units, 2019-24
- Table 6: Global size of population (million), 2015-19
- Table 7: Global gdp (constant 2005 prices, \$ billion), 2015-19
- Table 8: Global gdp (current prices, \$ billion), 2015-19
- Table 9: Global inflation, 2015-19
- Table 10: Global consumer price index (absolute), 2015-19
- Table 11: Global exchange rate, 2015-19
- Table 12: Asia-Pacific real estate market value: \$ billion, 2015-19
- Table 13: Asia-Pacific real estate market volume: thousand units, 2015-19
- Table 14: Asia-Pacific real estate market geography segmentation: \$ billion, 2019
- Table 15: Asia-Pacific real estate market value forecast: \$ billion, 2019-24
- Table 16: Asia-Pacific real estate market volume forecast: thousand units, 2019-24
- Table 17: Europe real estate market value: \$ billion, 2015-19
- Table 18: Europe real estate market volume: thousand units, 2015-19
- Table 19: Europe real estate market geography segmentation: \$ billion, 2019
- Table 20: Europe real estate market value forecast: \$ billion, 2019-24
- Table 21: Europe real estate market volume forecast: thousand units, 2019-24
- Table 22: Europe size of population (million), 2015-19
- Table 23: Europe gdp (constant 2005 prices, \$ billion), 2015-19
- Table 24: Europe gdp (current prices, \$ billion), 2015-19
- Table 25: Europe inflation, 2015-19
- Table 26: Europe consumer price index (absolute), 2015-19
- Table 27: Europe exchange rate, 2015-19
- Table 28: France real estate market value: \$ billion, 2015-19
- Table 29: France real estate market volume: thousand units, 2015-19
- Table 30: France real estate market geography segmentation: \$ billion, 2019
- Table 31: France real estate market value forecast: \$ billion, 2019-24
- Table 32: France real estate market volume forecast: thousand units, 2019-24
- Table 33: France size of population (million), 2015-19
- Table 34: France gdp (constant 2005 prices, \$ billion), 2015-19
- Table 35: France gdp (current prices, \$ billion), 2015-19

Table 36: France inflation, 2015-19

Table 37: France consumer price index (absolute), 2015-19

Table 38: France exchange rate, 2015-19

Table 39: Germany real estate market value: \$ billion, 2015-19

Table 40: Germany real estate market volume: thousand units, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Global real estate market value: \$ billion, 2015-19

Figure 2: Global real estate market volume: thousand units, 2015-19

Figure 3: Global real estate market geography segmentation: % share, by value, 2019

Figure 4: Global real estate market value forecast: \$ billion, 2019-24

Figure 5: Global real estate market volume forecast: thousand units, 2019-24

Figure 6: Forces driving competition in the global real estate market, 2019

Figure 7: Drivers of buyer power in the global real estate market, 2019

Figure 8: Drivers of supplier power in the global real estate market, 2019

Figure 9: Factors influencing the likelihood of new entrants in the global real estate market, 2019

Figure 10: Factors influencing the threat of substitutes in the global real estate market, 2019

Figure 11: Drivers of degree of rivalry in the global real estate market, 2019

Figure 12: Asia-Pacific real estate market value: \$ billion, 2015-19

Figure 13: Asia-Pacific real estate market volume: thousand units, 2015-19

Figure 14: Asia-Pacific real estate market geography segmentation: % share, by value, 2019

Figure 15: Asia-Pacific real estate market value forecast: \$ billion, 2019-24

Figure 16: Asia-Pacific real estate market volume forecast: thousand units, 2019-24

Figure 17: Forces driving competition in the real estate market in Asia-Pacific, 2019

Figure 18: Drivers of buyer power in the real estate market in Asia-Pacific, 2019

Figure 19: Drivers of supplier power in the real estate market in Asia-Pacific, 2019

Figure 20: Factors influencing the likelihood of new entrants in the real estate market in Asia-Pacific, 2019

Figure 21: Factors influencing the threat of substitutes in the real estate market in Asia-Pacific, 2019

Figure 22: Drivers of degree of rivalry in the real estate market in Asia-Pacific, 2019

Figure 23: Europe real estate market value: \$ billion, 2015-19

Figure 24: Europe real estate market volume: thousand units, 2015-19

Figure 25: Europe real estate market geography segmentation: % share, by value, 2019

Figure 26: Europe real estate market value forecast: \$ billion, 2019-24

Figure 27: Europe real estate market volume forecast: thousand units, 2019-24

Figure 28: Forces driving competition in the real estate market in Europe, 2019

Figure 29: Drivers of buyer power in the real estate market in Europe, 2019

Figure 30: Drivers of supplier power in the real estate market in Europe, 2019

Figure 31: Factors influencing the likelihood of new entrants in the real estate market in Europe, 2019

Figure 32: Factors influencing the threat of substitutes in the real estate market in Europe, 2019

Figure 33: Drivers of degree of rivalry in the real estate market in Europe, 2019

Figure 34: France real estate market value: \$ billion, 2015-19

Figure 35: France real estate market volume: thousand units, 2015-19

Figure 36: France real estate market geography segmentation: % share, by value, 2019

Figure 37: France real estate market value forecast: \$ billion, 2019-24

Figure 38: France real estate market volume forecast: thousand units, 2019-24

Figure 39: Forces driving competition in the real estate market in France, 2019

Figure 40: Drivers of buyer power in the real estate market in France, 2019

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