

# RBC Wealth Management - Company Profile and SWOT Analysis

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## Abstracts

RBC Wealth Management - Company Profile and SWOT Analysis

### SUMMARY

RBC Wealth Management - Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

RBC Wealth Management (RBCWM), is a private banking and wealth management arm of Royal Bank of Canada. It offers investment services, trust services, payment services, foreign exchange services, banking services, custody services, credit and financing, services, and other wealth management services. It also offers assets management products and services to individual and institutional clients through its distribution channel and third-party distributors. RBCWM offers services to high net worth individuals, business owners and entrepreneurs, corporate executives, and multi-family offices. It operates in North America, Latin America, South East Asia, Middle East, and North-Western Europe. RBCWM is headquartered in Toronto, Ontario, Canada.

### SCOPE

Detailed information on RBC Wealth Management required for business and competitor intelligence needs

A study of the major internal and external factors affecting RBC Wealth Management in the form of a SWOT analysis

An in-depth view of the business model of RBC Wealth Management including a breakdown and examination of key business segments

Intelligence on RBC Wealth Management's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about RBC Wealth Management, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of RBC Wealth Management and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess RBC Wealth Management as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on RBC Wealth Management's business structure, strategy and prospects.

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