

Rath AG - Company Profile and SWOT Analysis

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Abstracts

Rath AG. Company Profile and SWOT Analysis

Summary

Rath AG. Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

Key Highlights

Rath AG (Rath) is a manufacturer and supplier of refractory products. Rath offers castables, mortars and adhesives, plastic mixes, refractory coatings, dense bricks, precast blocks, insulating fire bricks, high temperature insulation wool and vacuum formed shapes. It also provides services such as engineering, installation and supervising. The company offers these solutions to various industries such as metals, domestic fireplaces, special furnaces, fuel, chemical, liquid steel, reheating furnaces steel, nonferrous metal, energy and environmental engineering, chemistry and petro-chemistry, and ceramics and glass. The company owns and operates manufacturing plants in Austria, Germany, Hungary, and the US. It has sales offices in Austria, Germany, Poland, Czech Republic, Ukraine, Hungary, Mexico, and the US. Rath is headquartered in Vienna, Austria.

Scope

Detailed information on Rath AG required for business and competitor intelligence needs



A study of the major internal and external factors affecting Rath AG in the form of a SWOT analysis

An in-depth view of the business model of Rath AG including a breakdown and examination of key business segments

Intelligence on Rath AG's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Rath AG, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Rath AG and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Rath AG as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Rath AG's business structure, strategy and prospects.



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