

RAK Ceramics - Company Profile and SWOT Analysis

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Abstracts

RAK Ceramics %li%Company Profile and SWOT Analysis

Summary

RAK Ceramics %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

RAK Ceramics (RAK) is a designer and manufacturer of ceramic tiles and sanitary ware. It provides ceramic and gres porcelain tiles, bathroom and kitchen sanitary ware, faucets, tableware and mega slabs. RAK's bathware and kitchen decorating products include washbasins, water closets, urinals, bidets, kitchen sinks, bathtubs, shower trays, furniture and kitchen accessories. The company undertakes various construction, civil and contracting projects for installation, execution and maintenance of mechanical and electrical works. It owns and manages manufacturing facilities in the UAE, Iran, India and Bangladesh. The company has an operational presence in Europe, the Middle East, Africa, the Americas and Asia-Pacific. RAK Ceramics is headquartered in Ras Al Khaimah, the UAE.

Scope

Detailed information on RAK Ceramics required for business and competitor intelligence needs

A study of the major internal and external factors affecting RAK Ceramics in the

form of a SWOT analysis

An in-depth view of the business model of RAK Ceramics including a breakdown and examination of key business segments

Intelligence on RAK Ceramics's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about RAK Ceramics, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of RAK Ceramics and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess RAK Ceramics as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on RAK Ceramics's business structure, strategy and prospects.

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