

Raia Drogasil SA - Company Profile and SWOT Analysis

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Abstracts

Raia Drogasil SA %li%Company Profile and SWOT Analysis

Summary

Raia Drogasil SA %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Raia Drogasil SA (Raia Drogasil) is a retailer of pharmaceutical products. The company offers perfumery, medicines, cosmetics, personal care and beauty products, specialty medicines and dermo cosmetics. The company operates stores under Droga Raia, Stix, Caretech, Needs, Bwell, Nutrigood, Univers, 4Bio Specialty Medicine, and Drogasil banner names. It owns and operates a chain of drug stores in Minas Gerais, Sao Paulo, Espirito Santo, Rio de Janeiro, Parana, Santa Catarina, Mato Grosso, Goias, Federal District, Mato Grosso do Sul, Alagoas, Bahia, Sergipe, Paraiba, Pernambuco, Rio Grande do Norte, Tocantins, and Para states of Brazil. It also markets products through online portals drogasil.com.br and drogaraia.com.br. Raia Drogasil is headquartered in Sao Paulo, Brazil.

Scope

Detailed information on Raia Drogasil SA required for business and competitor intelligence needs

A study of the major internal and external factors affecting Raia Drogasil SA in the form of a SWOT analysis

An in-depth view of the business model of Raia Drogasil SA including a breakdown and examination of key business segments

Intelligence on Raia Drogasil SA's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Raia Drogasil SA, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Raia Drogasil SA and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Raia Drogasil SA as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Raia Drogasil SA's business structure, strategy and prospects.

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