

# R. R. Donnelley & Sons Company - Strategy, SWOT and Corporate Finance Report

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## Abstracts

R. R. Donnelley & Sons Company - Strategy, SWOT and Corporate Finance Report

### SUMMARY

R. R. Donnelley & Sons Company - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

R.R. Donnelley & Sons Company (RRD or 'the company') is a provider of integrated multichannel marketing and business communications services. The company offers a range of products and services, such as statement printing, commercial print, labels, forms, supply chain management, packaging and business process outsourcing. It also provides in-store marketing, direct marketing, kitting, digital print, digital and creative solutions, fulfillment and list services. RRD distributes its products to end-users through retail channels, the US or foreign postal services, electronically or by direct shipment to customer facilities. RRD has business presence across Asia, Latin America, Europe and North America. The company is headquartered in Chicago, Illinois, the US.

### SCOPE

Detailed information on R. R. Donnelley & Sons Company required for business and competitor intelligence needs

A study of the major internal and external factors affecting R. R. Donnelley & Sons Company in the form of a SWOT analysis

An in-depth view of the business model of R. R. Donnelley & Sons Company including a breakdown and examination of key business segments

Intelligence on R. R. Donnelley & Sons Company's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about R. R. Donnelley & Sons Company, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of R. R. Donnelley & Sons Company and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess R. R. Donnelley & Sons Company as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on R. R. Donnelley & Sons Company's business structure, strategy and prospects.

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