

QVC Group, Inc. - Company Profile and SWOT Analysis

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Abstracts

QVC Group, Inc. - Company Profile and SWOT Analysis

Summary

QVC Group, Inc. - Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

QVC Group, Inc. (QVC) is involved in the video and digital commerce businesses. The company markets and sells consumer products such as apparel, beauty, electronics, accessories, home, and jewelry. It offers products through television shopping programs, internet, e-commerce websites, broadcast networks, and social media platforms, and mobile applications. QVC markets products under QVC, HSN, Frontgate, Grandin Road, Ballard Designs, and Garnet Hill brands. It is involved in industries such as video retailing, e-commerce, mobile commerce, and social commerce. The company operates in the US, the UK, Japan, Italy, and Germany. The company is headquartered in Englewood, Colorado, the US.

Scope

Detailed information on QVC Group, Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting QVC Group, Inc. in the form of a SWOT analysis

An in-depth view of the business model of QVC Group, Inc. including a breakdown and examination of key business segments

Intelligence on QVC Group, Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about QVC Group, Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of QVC Group, Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess QVC Group, Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on QVC Group, Inc.'s business structure, strategy and prospects.

Contents

- Company Snapshot
- QVC Group, Inc.: Company Overview
- QVC Group, Inc.: Overview and Key Facts
- QVC Group, Inc.: Overview
- QVC Group, Inc.: Key Facts
- QVC Group, Inc.: Key Employees
- QVC Group, Inc.: Key Employee Biographies
- QVC Group, Inc.: Major Products and Services
- QVC Group, Inc.: Management Statement
- QVC Group, Inc.: Locations and Subsidiaries
- QVC Group, Inc.: Key Competitors
- QVC Group, Inc.: Company Analysis
- QVC Group, Inc.: Business Description
- QVC Group, Inc.: SWOT Analysis
- QVC Group, Inc.: SWOT Overview
- QVC Group, Inc.: Strengths
- QVC Group, Inc.: Weaknesses
- QVC Group, Inc.: Opportunities
- QVC Group, Inc.: Threats
- QVC Group, Inc.: Corporate Financial Deals Activity
- QVC Group, Inc.: Financial Deals Overview
- QVC Group, Inc.: Targets and Partners
- QVC Group, Inc.: Top Deals 2021 - 2025YTD*
- QVC Group, Inc.: Advisors
- QVC Group, Inc.: Top Legal Advisors
- QVC Group, Inc.: Mergers and Acquisitions
- QVC Group, Inc.: Divestments
- QVC Group, Inc.: Recent Developments
- QVC Group, Inc.: News and Events Summary
- QVC Group, Inc.: Business Expansion
- QVC Group, Inc.: Contracts
- QVC Group, Inc.: Corporate Governance
- QVC Group, Inc.: Financial Deals
- QVC Group, Inc.: Financial Performance
- QVC Group, Inc.: Regulatory and Legal Events
- Appendix
- Contact Us

Methodology
About MarketLine

List Of Tables

LIST OF TABLES

Table 1: QVC Group, Inc.: Key Facts

Table 2: QVC Group, Inc.: Key Employees

Table 3: QVC Group, Inc.: Locations and Subsidiaries

Table 4: QVC Group, Inc.: Key Competitors

Table 5: QVC Group, Inc.: Deal Activity by Deal Type - Volume (2021 - YTD*2025)

Table 6: QVC Group, Inc.: M&A Average Deal Size - Value (US\$m)

Table 7: QVC Group, Inc.: Targets and Partners

Table 8: QVC Group, Inc.: Top Deals 2021 - 2025YTD*

Table 9: QVC Group, Inc.: Legal Advisor Ranking by Value (US\$m)

Table 10: QVC Group, Inc.: M&A Volume and Value Trend (2021 - YTD*2025)

Table 11: QVC Group, Inc.: M&A Activity by Geography (2021 - YTD*2025)

Table 12: QVC Group, Inc.: Divestments Volume and Value Trend (2021 - YTD*2025)

Table 13: QVC Group, Inc.: Divestments by Geography (2021 - YTD*2025)

Table 14: QVC Group, Inc.: News and Events Summary

Table 15: QVC Group, Inc.: Business Expansion

Table 16: QVC Group, Inc.: Contracts

Table 17: QVC Group, Inc.: Corporate Governance

Table 18: QVC Group, Inc.: Financial Deals

Table 19: QVC Group, Inc.: Financial Performance

Table 20: QVC Group, Inc.: Regulatory and Legal Events

List Of Figures

LIST OF FIGURES

Figure 1: QVC Group, Inc.: Deal Activity by Deal Type - Volume (2021 - YTD*2025)

Figure 2: QVC Group, Inc.: M&A Average Deal Size - Value (US\$m)

Figure 3: QVC Group, Inc.: M&A Volume and Value Trend (2021 - YTD*2025)

Figure 4: QVC Group, Inc.: M&A Activity by Geography (2021 - YTD*2025)

Figure 5: QVC Group, Inc.: Divestments Volume and Value Trend (2021 - YTD*2025)

Figure 6: QVC Group, Inc.: Divestments by Geography (2021 - YTD*2025)

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