

# Quiksilver, Inc. - Strategy, SWOT and Corporate Finance Report

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## **Abstracts**

#### **SUMMARY**

Quiksilver, Inc. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

### **KEY FINDINGS**

Detailed information on Quiksilver, Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Quiksilver, Inc. in the form of a SWOT analysis

An in-depth view of the business model of Quiksilver, Inc. including a breakdown and examination of key business segments

Intelligence on Quiksilver, Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Quiksilver, Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data



## and key trends

#### **REASONS TO BUY**

Gain understanding of Quiksilver, Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Quiksilver, Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Quiksilver, Inc.'s business structure, strategy and prospects.

#### **KEY HIGHLIGHTS**

Quiksilver, Inc. (Quiksilver or 'the company') is an outdoor sports lifestyle company. It designs, develops and distributes branded apparel, footwear, accessories and related products. The company's key brands include Quiksilver, Roxy and DC. Quiksilver operates in the Americas, Europe, Asia Pacific, the Middle East and Africa. It is headquartered in Huntington Beach, California and employed about 5,700 people as of October 31, 2015.



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## **COMPANIES MENTIONED**

Quiksilver, Inc.



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