

Quad/Graphics, Inc. - Company Profile and SWOT Analysis

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Abstracts

Quad/Graphics, Inc. Company Profile and SWOT Analysis

Summary

Quad/Graphics, Inc. Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Quad/Graphics, Inc. (QG or "the company") is a provider of print media solutions. The company is engaged in providing marketing solutions and publishing solutions. It primarily offers publications, retail inserts, catalogs, journals, special interest publications, direct mail, directories, books, in-store marketing and promotion, newspapers, packaging, custom print products, specialty printed products and other commercials. QG also provides services such as audience targeting, consumer insights, personalization, process optimization, media planning and placement, campaign planning and creation, digital execution, pre-media production, print execution and logistic services. It has operations across France, England, Germany, Argentina, Poland, Colombia, and Peru. The company is headquartered in Sussex, Wisconsin, the US.

Scope

Detailed information on Quad/Graphics, Inc. required for business and

competitor intelligence needs

A study of the major internal and external factors affecting Quad/Graphics, Inc. in the form of a SWOT analysis

An in-depth view of the business model of Quad/Graphics, Inc. including a breakdown and examination of key business segments

Intelligence on Quad/Graphics, Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Quad/Graphics, Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Quad/Graphics, Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Quad/Graphics, Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Quad/Graphics, Inc.'s business structure, strategy and prospects.

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