

# QSR Brands (M) Holdings Sdn Bhd - Strategy, SWOT and Corporate Finance Report

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## Abstracts

QSR Brands (M) Holdings Sdn Bhd - Strategy, SWOT and Corporate Finance Report

### SUMMARY

QSR Brands (M) Holdings Sdn Bhd - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

QSR Brands (M) Holdings Sdn Bhd (QSR), a subsidiary of Kulim (Malaysia) Berhad, is a quick-service franchise restaurant operator. It mainly focuses on integration, restaurant and ancillary operations. The restaurant business operates Pizza Hut and Kentucky Fried Chicken (KFC) restaurants. The poultry integration operations include consistent support services through contract broiler farms, breeder farms, feed mills, hatcheries, and poultry processing units. The ancillary operations comprise manufacturing, sauce bakery, and commissary businesses. The company also focuses on marketing, sales, and trading services. QSR operates KFC restaurants in Singapore, Malaysia, Brunei, Cambodia, India, and Pizza Hut restaurants in Singapore and Malaysia. QSR is headquartered in Petaling Jaya, Malaysia

### SCOPE

Detailed information on QSR Brands (M) Holdings Sdn Bhd required for business and competitor intelligence needs

A study of the major internal and external factors affecting QSR Brands (M) Holdings Sdn Bhd in the form of a SWOT analysis

An in-depth view of the business model of QSR Brands (M) Holdings Sdn Bhd including a breakdown and examination of key business segments

Intelligence on QSR Brands (M) Holdings Sdn Bhd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about QSR Brands (M) Holdings Sdn Bhd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of QSR Brands (M) Holdings Sdn Bhd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess QSR Brands (M) Holdings Sdn Bhd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on QSR Brands (M) Holdings Sdn Bhd's business structure, strategy and prospects.

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