

Purplebricks Group plc - Strategy, SWOT and Corporate Finance Report

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Abstracts

Purplebricks Group plc - Strategy, SWOT and Corporate Finance Report

SUMMARY

Purplebricks Group plc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Purplebricks Group plc (Purplebricks), formerly New Broom Limited, is a real estate agency. It provides a technology platform that facilitates the process of selling, buying and letting a property to its customers. The company carries out its business activities through local property experts (LPEs), who have a direct contractual relationship with the company and are licensed to use the company's intellectual property. The company's additional sources of revenue comprise fees from conveyancing, mortgage referrals and insurance. It has operations in the UK, Canada, the US and Australia. Purplebricks is headquartered in Solihull, the UK.

SCOPE

Detailed information on Purplebricks Group plc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Purplebricks Group

plc in the form of a SWOT analysis

An in-depth view of the business model of Purplebricks Group plc including a breakdown and examination of key business segments

Intelligence on Purplebricks Group plc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Purplebricks Group plc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Purplebricks Group plc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Purplebricks Group plc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Purplebricks Group plc's business structure, strategy and prospects.

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