

PUMA SE - Company Profile and SWOT Analysis

<https://marketpublishers.com/r/PA217415031EN.html>

Date: January 2024

Pages: 37

Price: US\$ 175.00 (Single User License)

ID: PA217415031EN

Abstracts

PUMA SE %li%Company Profile and SWOT Analysis

Summary

PUMA SE %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

PUMA SE (PUMA or 'the company') designs, manufactures, markets, and sells of sports footwear, apparel and accessories. The company offers performance and sport-inspired lifestyle products in categories such as Football, Running and Training, Golf, and Motorsports. It also provides a Sportstyle range of innovative performance and sports-inspired graphic products and classic silhouettes. It markets and distributes its products worldwide primarily through its own subsidiaries, licensed retail stores, and e-commerce platforms. The major brands of the company include PUMA, Cobra Golf, and PUMA Golf brands. The company operates in Europe, the Middle East, and Africa (EMEA), the Americas and Asia Pacific. The company is headquartered in Herzogenaurach, Bavaria, Germany.

Scope

Detailed information on PUMA SE required for business and competitor intelligence needs

A study of the major internal and external factors affecting PUMA SE in the form

of a SWOT analysis

An in-depth view of the business model of PUMA SE including a breakdown and examination of key business segments

Intelligence on PUMA SE's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about PUMA SE, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of PUMA SE and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess PUMA SE as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on PUMA SE's business structure, strategy and prospects.

Contents

- Table of Contents
- Company Snapshot
- PUMA SE: Company Overview
- PUMA SE: Overview and Key Facts
- PUMA SE: Overview
- PUMA SE: Key Facts
- PUMA SE: Key Employees
- PUMA SE: Key Employee Biographies
- PUMA SE: Major Products and Services
- PUMA SE: Management Statement
- PUMA SE: Locations and Subsidiaries
- PUMA SE: Key Competitors
- PUMA SE: Company Analysis
- PUMA SE: Business Description
- PUMA SE: SWOT Analysis
- PUMA SE: SWOT Overview
- PUMA SE: Strengths
- PUMA SE: Weaknesses
- PUMA SE: Opportunities
- PUMA SE: Threats
- PUMA SE: Corporate Financial Deals Activity
- PUMA SE: Financial Deals Overview
- PUMA SE: Top Deals 2020 - 2024YTD*
- PUMA SE: Capital Raising
- PUMA SE: Private Equity and Ownership
- PUMA SE: Recent Developments
- PUMA SE: News and Events Summary
- PUMA SE: Business Expansion
- PUMA SE: Financial Deals
- PUMA SE: Financial Performance
- PUMA SE: Strategy and Operations
- Appendix
- Contact Us
- Methodology
- About MarketLine

List Of Tables

LIST OF TABLES

Table 1: PUMA SE: Key Facts

Table 2: PUMA SE: Key Employees

Table 3: PUMA SE: Locations and Subsidiaries

Table 4: PUMA SE: Key Competitors

Table 5: PUMA SE: Deal Activity by Deal Type - Volume (2020 - YTD*2024)

Table 6: PUMA SE: Top Deals 2020 - 2024YTD*

Table 7: PUMA SE: Capital Raising Volume and Value Trend (2020 - YTD*2024)

Table 8: PUMA SE: Capital Raising by Deal Type (2020 - YTD*2024)

Table 9: PUMA SE: Private Equity and Ownership Volume and Value Trend (2020 - YTD*2024)

Table 10: PUMA SE: Private Equity and Ownership Volume by Deal Type (2020 - YTD*2024)

Table 11: PUMA SE: News and Events Summary

Table 12: PUMA SE: Business Expansion

Table 13: PUMA SE: Financial Deals

Table 14: PUMA SE: Financial Performance

Table 15: PUMA SE: Strategy and Operations

List Of Figures

LIST OF FIGURES

Figure 1: PUMA SE: Deal Activity by Deal Type - Volume (2020 - YTD*2024)

Figure 2: PUMA SE: Capital Raising Volume and Value Trend (2020 - YTD*2024)

Figure 3: PUMA SE: Capital Raising by Deal Type (2020 - YTD*2024)

Figure 4: PUMA SE: Private Equity and Ownership Volume and Value Trend (2020 - YTD*2024)

Figure 5: PUMA SE: Private Equity and Ownership Volume by Deal Type (2020 - YTD*2024)

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