

# PUMA SE - Company Profile and SWOT Analysis

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## Abstracts

PUMA SE %li%Company Profile and SWOT Analysis

### Summary

PUMA SE %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

PUMA SE (PUMA or 'the company') designs, manufactures, markets, and sells of sports footwear, apparel and accessories. The company offers performance and sport-inspired lifestyle products in categories such as Football, Running and Training, Golf, and Motorsports. It also provides a Sportstyle range of innovative performance and sports-inspired graphic products and classic silhouettes. It markets and distributes its products worldwide primarily through its own subsidiaries, licensed retail stores, and e-commerce platforms. The major brands of the company include PUMA, Cobra Golf, and PUMA Golf brands. The company operates in Europe, the Middle East, and Africa (EMEA), the Americas and Asia Pacific. The company is headquartered in Herzogenaurach, Bavaria, Germany.

### Scope

Detailed information on PUMA SE required for business and competitor intelligence needs

A study of the major internal and external factors affecting PUMA SE in the form

of a SWOT analysis

An in-depth view of the business model of PUMA SE including a breakdown and examination of key business segments

Intelligence on PUMA SE's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about PUMA SE, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of PUMA SE and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess PUMA SE as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on PUMA SE's business structure, strategy and prospects.

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