

# Publix Super Markets, Inc. - Company Profile and SWOT Analysis

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## Abstracts

Publix Super Markets, Inc. %li%Company Profile and SWOT Analysis

### Summary

Publix Super Markets, Inc. %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Publix Super Markets, Inc. (Publix or 'the company') is an employee-owned supermarket chain. The company operates retail food supermarkets in Florida, Georgia, Virginia, South Carolina, Alabama, Tennessee, and North Carolina. The company offers dairy and deli products, health and beauty care products, grocery products, pharmacy, general merchandise, floral and other products. Publix markets its products under Where Shopping is a Pleasure and Publix brand names. The company offers pharmacy and floral services. It also provides unbranded merchandise. Publix manages dairy and deli plants and operates distribution centers and manufacturing facilities across the US. The company is headquartered in Lakeland, Florida, the US.

### Scope

Detailed information on Publix Super Markets, Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Publix Super Markets, Inc. in the form of a SWOT analysis

An in-depth view of the business model of Publix Super Markets, Inc. including a breakdown and examination of key business segments

Intelligence on Publix Super Markets, Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Publix Super Markets, Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Publix Super Markets, Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Publix Super Markets, Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Publix Super Markets, Inc.'s business structure, strategy and prospects.

## Contents

Table of Contents

Company Snapshot

Publix Super Markets, Inc.: Company Overview

Publix Super Markets, Inc.: Overview and Key Facts

Publix Super Markets, Inc.: Overview

Publix Super Markets, Inc.: Key Facts

Publix Super Markets, Inc.: Key Employees

Publix Super Markets, Inc.: Key Employee Biographies

Publix Super Markets, Inc.: Major Products and Services

Publix Super Markets, Inc.: Management Statement

Publix Super Markets, Inc.: Locations and Subsidiaries

Publix Super Markets, Inc.: Key Competitors

Publix Super Markets, Inc.: Company Analysis

Publix Super Markets, Inc.: Business Description

Publix Super Markets, Inc.: SWOT Analysis

Publix Super Markets, Inc.: SWOT Overview

Publix Super Markets, Inc.: Strengths

Publix Super Markets, Inc.: Weaknesses

Publix Super Markets, Inc.: Opportunities

Publix Super Markets, Inc.: Threats

Publix Super Markets, Inc.: Recent Developments

Publix Super Markets, Inc.: News and Events Summary

Publix Super Markets, Inc.: Business Expansion

Publix Super Markets, Inc.: Corporate Governance

Publix Super Markets, Inc.: Financial Performance

Publix Super Markets, Inc.: Market Developments

Publix Super Markets, Inc.: Strategy and Operations

Appendix

Contact Us

Methodology

About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Publix Super Markets, Inc.: Key Facts
- Table 2: Publix Super Markets, Inc.: Key Employees
- Table 3: Publix Super Markets, Inc.: Locations and Subsidiaries
- Table 4: Publix Super Markets, Inc.: Key Competitors
- Table 5: Publix Super Markets, Inc.: News and Events Summary
- Table 6: Publix Super Markets, Inc.: Business Expansion
- Table 7: Publix Super Markets, Inc.: Corporate Governance
- Table 8: Publix Super Markets, Inc.: Financial Performance
- Table 9: Publix Super Markets, Inc.: Market Developments
- Table 10: Publix Super Markets, Inc.: Strategy and Operations

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