

Publishing in the United States

<https://marketpublishers.com/r/P1AFC5B36F2EN.html>

Date: July 2024

Pages: 43

Price: US\$ 350.00 (Single User License)

ID: P1AFC5B36F2EN

Abstracts

Publishing in the United States

Summary

Publishing in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The publishing market is segmented into books, newspapers, and magazines.

The US publishing market registered revenues of \$52,839.4 million in 2023, representing a negative compound annual growth rate (CAGR) of 3.5% between 2018 and 2023.

The books segment accounted for the market's largest proportion in 2023, with total revenues of \$28,120.4 million, equivalent to 53.2% of the market's overall value.

The US accounted for a share of 94.2% of the North American publishing market in 2023.

Scope

Save time carrying out entry-level research by identifying the size, growth, and

leading players in the publishing market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the publishing market in the United States

Leading company profiles reveal details of key publishing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States publishing market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the United States publishing market by value in 2023?

What will be the size of the United States publishing market in 2028?

What factors are affecting the strength of competition in the United States publishing market?

How has the market performed over the last five years?

How large is the United States's publishing market in relation to its regional counterparts?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPANY PROFILES

- 7.1. News Corp
- 7.2. Penguin Random House LLC
- 7.3. Gannett Co., Inc.
- 7.4. The New York Times Company

8 MACROECONOMIC INDICATORS

- 8.1. Country data

9 APPENDIX

- 9.1. Methodology
- 9.2. Industry associations
- 9.3. Related MarketLine research
- 9.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: United States publishing market value: \$ million, 2018-23

Table 2: United States publishing market category segmentation: % share, by value, 2018-2023

Table 3: United States publishing market category segmentation: \$ million, 2018-2023

Table 4: United States publishing market geography segmentation: \$ million, 2023

Table 5: United States publishing market value forecast: \$ million, 2023-28

Table 6: News Corp: key facts

Table 7: News Corp: Annual Financial Ratios

Table 8: News Corp: Key Employees

Table 9: Penguin Random House LLC: key facts

Table 10: Penguin Random House LLC: Key Employees

Table 11: Gannett Co., Inc.: key facts

Table 12: Gannett Co., Inc.: Key Employees

Table 13: The New York Times Company: key facts

Table 14: The New York Times Company: Annual Financial Ratios

Table 15: The New York Times Company: Key Employees

Table 16: The New York Times Company: Key Employees Continued

Table 17: The New York Times Company: Key Employees Continued

Table 18: United States size of population (million), 2019-23

Table 19: United States real gdp (constant 2010 prices, \$ billion), 2019-23

Table 20: United States gdp (current prices, \$ billion), 2019-23

Table 21: United States inflation, 2019-23

Table 22: United States consumer price index (absolute), 2019-23

Table 23: United States exchange rate, 2018-23

List Of Figures

LIST OF FIGURES

Figure 1: United States publishing market value: \$ million, 2018-23

Figure 2: United States publishing market category segmentation: \$ million, 2018-2023

Figure 3: United States publishing market geography segmentation: % share, by value, 2023

Figure 4: United States publishing market value forecast: \$ million, 2023-28

Figure 5: Forces driving competition in the publishing market in the United States, 2023

Figure 6: Drivers of buyer power in the publishing market in the United States, 2023

Figure 7: Drivers of supplier power in the publishing market in the United States, 2023

Figure 8: Factors influencing the likelihood of new entrants in the publishing market in the United States, 2023

Figure 9: Factors influencing the threat of substitutes in the publishing market in the United States, 2023

Figure 10: Drivers of degree of rivalry in the publishing market in the United States, 2023

I would like to order

Product name: Publishing in the United States

Product link: <https://marketpublishers.com/r/P1AFC5B36F2EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P1AFC5B36F2EN.html>