

Publishing in Spain

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Abstracts

Publishing in Spain

Summary

Publishing in Spain industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The publishing market is segmented into books, newspapers, and magazines.

The Spanish publishing market registered revenues of \$5,913.1 million in 2023, representing a negative compound annual growth rate (CAGR) of 1.4% between 2018 and 2023.

The books segment accounted for the market's largest proportion in 2023, with total revenues of \$3,668.9 million, equivalent to 62.0% of the market's overall value.

Spain accounted for a share of 9.2% of the European publishing market in 2023.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the publishing market in Spain

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the publishing market in Spain

Leading company profiles reveal details of key publishing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Spain publishing market with five year forecasts

Reasons to Buy

What was the size of the Spain publishing market by value in 2023?

What will be the size of the Spain publishing market in 2028?

What factors are affecting the strength of competition in the Spain publishing market?

How has the market performed over the last five years?

What are the main segments that make up Spain's publishing market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What are the strengths of the leading players?
- 7.3. How is technology being used in the leading players' strategies?
- 7.4. Which companies offer substitutes to the main market?

8 COMPANY PROFILES

- 8.1. Penguin Random House LLC
- 8.2. Promotora de Informaciones SA
- 8.3. Vocento SA
- 8.4. Planeta Corporacion SRL

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Spain publishing market value: \$ million, 2018-23

Table 2: Spain publishing market category segmentation: % share, by value, 2018-2023

Table 3: Spain publishing market category segmentation: \$ million, 2018-2023

Table 4: Spain publishing market geography segmentation: \$ million, 2023

Table 5: Spain publishing market value forecast: \$ million, 2023-28

Table 6: Penguin Random House LLC: key facts

Table 7: Penguin Random House LLC: Key Employees

Table 8: Promotora de Informaciones SA: key facts

Table 9: Promotora de Informaciones SA: Annual Financial Ratios

Table 10: Promotora de Informaciones SA: Key Employees

Table 11: Vocento SA: key facts

Table 12: Vocento SA: Annual Financial Ratios

Table 13: Vocento SA: Key Employees

Table 14: Vocento SA: Key Employees Continued

Table 15: Planeta Corporacion SRL: key facts

Table 16: Planeta Corporacion SRL: Key Employees

Table 17: Spain size of population (million), 2019-23

Table 18: Spain real gdp (constant 2010 prices, \$ billion), 2019-23

Table 19: Spain gdp (current prices, \$ billion), 2019-23

Table 20: Spain inflation, 2019-23

Table 21: Spain consumer price index (absolute), 2019-23

Table 22: Spain exchange rate, 2018-23

List Of Figures

LIST OF FIGURES

Figure 1: Spain publishing market value: \$ million, 2018-23

Figure 2: Spain publishing market category segmentation: \$ million, 2018-2023

Figure 3: Spain publishing market geography segmentation: % share, by value, 2023

Figure 4: Spain publishing market value forecast: \$ million, 2023-28

Figure 5: Forces driving competition in the publishing market in Spain, 2023

Figure 6: Drivers of buyer power in the publishing market in Spain, 2023

Figure 7: Drivers of supplier power in the publishing market in Spain, 2023

Figure 8: Factors influencing the likelihood of new entrants in the publishing market in Spain, 2023

Figure 9: Factors influencing the threat of substitutes in the publishing market in Spain, 2023

Figure 10: Drivers of degree of rivalry in the publishing market in Spain, 2023

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