

Publishing in the Netherlands

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SUMMARY

Publishing in the Netherlands industry profile provides top-line qualitative and quantitative summary information including: market size (value 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

SYNOPSIS

Essential resource for top-line data and analysis covering the Netherlands publishing market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

KEY HIGHLIGHTS

- The publishing market consists of books, newspaper and magazines segments.
- The Dutch publishing market had total revenues of \$3,600.3m in 2017, representing a compound annual rate of change (CARC) of -2.1% between 2013 and 2017.
- The newspapers segment was the market's most lucrative in 2017, with total revenues of \$1,282.2m, equivalent to 35.6% of the market's overall value.
- Declines in this market are being driven by the contraction seen in the newspapers and magazines segments of the market. Newspapers are being impacted by the fall of advertising spend, both in print and digital form.

SCOPE

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the publishing market in the Netherlands
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the publishing market in the Netherlands
- Leading company profiles reveal details of key publishing market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Netherlands publishing market with five year forecasts

REASONS TO BUY

- What was the size of the Netherlands publishing market by value in 2017?
- What will be the size of the Netherlands publishing market in 2022?
- What factors are affecting the strength of competition in the Netherlands publishing market?

- How has the market performed over the last five years?
- What are the main segments that make up the Netherlands's publishing market?

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COMPANIES MENTIONED

Bertelsmann AG
De Persgroep
RELX Group plc
Telegraaf Media Groep NV

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