

# Publishing in Japan

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## Abstracts

### Publishing in Japan

#### Summary

Publishing in Japan industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

The publishing market is segmented into books, newspapers, and magazines.

The Japanese publishing market recorded revenues of \$21,445.6 million in 2023, representing a negative compound annual growth rate (CAGR) of 6.3% between 2018 and 2023.

The books segment accounted for the market's largest proportion in 2023, with total revenues of \$10,496.4 million, equivalent to 48.9% of the market's overall value.

The economic environment in Japan also played a crucial role in the market's contraction. Stagnant economic growth and persistent deflationary pressures resulted in cautious consumer spending. Many households, facing economic uncertainty, cut back on non-essential purchases, including books and magazines.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the publishing market in Japan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the publishing market in Japan

Leading company profiles reveal details of key publishing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Japan publishing market with five year forecasts

## Reasons to Buy

What was the size of the Japan publishing market by value in 2023?

What will be the size of the Japan publishing market in 2028?

What factors are affecting the strength of competition in the Japan publishing market?

How has the market performed over the last five years?

What are the main segments that make up Japan's publishing market?

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