

# Publishing in Italy

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## Abstracts

### Publishing in Italy

#### Summary

Publishing in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

The publishing market is segmented into books, newspapers, and magazines.

The Italian publishing market registered revenues of \$5,205.9 million in 2023, representing a negative compound annual growth rate (CAGR) of 1.8% between 2018 and 2023.

The books segment accounted for the market's largest proportion in 2023, with total revenues of \$3,649.5 million, equivalent to 70.1% of the market's overall value.

Italy accounted for a share of 8.1% of the European publishing market in 2023.

#### Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the publishing market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the publishing market in Italy

Leading company profiles reveal details of key publishing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy publishing market with five year forecasts

### Reasons to Buy

What was the size of the Italy publishing market by value in 2023?

What will be the size of the Italy publishing market in 2028?

What factors are affecting the strength of competition in the Italy publishing market?

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What are the main segments that make up Italy's publishing market?

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