

Publishing in France

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Abstracts

Publishing in France

Summary

Publishing in France industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The publishing market is segmented into books, newspapers, and magazines.

The French publishing market recorded revenues of \$6,401 million in 2023, representing a negative compound annual growth rate (CAGR) of 2% between 2018 and 2023.

The books segment accounted for the market's largest proportion in 2023, with total revenues of \$3,185.3 million, equivalent to 49.8% of the market's overall value.

In France, the publishing market is mature, with a strong tradition of reading and a well-established book culture. Physical books continue to dominate, particularly in the fiction and non-fiction segments. According to the United Nations Educational, Scientific and Cultural Organization, the adult literacy rate (aged 15 years and above) in France stood at 99.0% in 2023.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the publishing market in France

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the publishing market in France

Leading company profiles reveal details of key publishing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the France publishing market with five year forecasts

Reasons to Buy

What was the size of the France publishing market by value in 2023?

What will be the size of the France publishing market in 2028?

What factors are affecting the strength of competition in the France publishing market?

How has the market performed over the last five years?

Who are the top competitors in France's publishing market?

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