

Publishing in Europe

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Abstracts

Publishing in Europe

Summary

Publishing in Europe industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The publishing market is segmented into books, newspapers, and magazines.

The European publishing market registered revenues of \$64,265.3 million in 2023, representing a negative compound annual growth rate (CAGR) of 2.1% between 2018 and 2023.

The books segment accounted for the market's largest proportion in 2023, with total revenues of \$33,575.8 million, equivalent to 52.2% of the market's overall value.

Germany dominated the European publishing market, accounting for the largest share of 26.4% in 2023.

Scope

Save time carrying out entry-level research by identifying the size, growth, major

segments, and leading players in the publishing market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the publishing market in Europe

Leading company profiles reveal details of key publishing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe publishing market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Europe publishing market by value in 2023?

What will be the size of the Europe publishing market in 2028?

What factors are affecting the strength of competition in the Europe publishing market?

How has the market performed over the last five years?

What are the main segments that make up Europe's publishing market?

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