

Publishing Top 5 Emerging Markets Industry Guide - Market Summary, Competitive Analysis and Forecast, 2016-2025

<https://marketpublishers.com/r/P3CA7932A570EN.html>

Date: December 2021

Pages: 129

Price: US\$ 995.00 (Single User License)

ID: P3CA7932A570EN

Abstracts

Publishing Top 5 Emerging Markets Industry Guide - Market Summary, Competitive Analysis and Forecast, 2016-2025

SUMMARY

The Emerging 5 Publishing industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

These countries contributed \$58,248.8 million to the global publishing industry in 2020, with a compound annual growth rate (CAGR) of 5.7% between 2007 and 2011. The top 5 emerging countries are expected to reach a value of \$76,351.4 million in 2025, with a CAGR of 5.6% over the 2020-25 period.

Within the publishing industry, China is the leading country among the top 5 emerging nations, with market revenues of \$48,113.9 million in 2020. This was followed by India and Brazil with a value of \$4,665.3 and \$3,356.8 million, respectively.

China is expected to lead the publishing industry in the top five emerging nations, with a value of \$64,034.8 million in 2025, followed by India and Brazil with expected values of \$6,103.1 and \$3,789.4 million, respectively.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the emerging five publishing market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the emerging five publishing market

Leading company profiles reveal details of key publishing market players' emerging five operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the emerging five publishing market with five year forecasts

Compares data from Brazil, China, India, Mexico and South Africa, alongside individual chapters on each country

REASONS TO BUY

What was the size of the emerging five publishing market by value in 2020?

What will be the size of the emerging five publishing market in 2025?

What factors are affecting the strength of competition in the emerging five publishing market?

How has the market performed over the last five years?

What are the main segments that make up the emerging five publishing market?

Contents

1 INTRODUCTION

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

2 TOP 5 EMERGING COUNTRIES PUBLISHING

- 2.1. Industry Outlook

3 PUBLISHING IN SOUTH AFRICA

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis
- 3.6. Macroeconomic Indicators

4 PUBLISHING IN BRAZIL

- 4.1. Market Overview
- 4.2. Market Data
- 4.3. Market Segmentation
- 4.4. Market outlook
- 4.5. Five forces analysis
- 4.6. Macroeconomic Indicators

5 PUBLISHING IN CHINA

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis
- 5.6. Macroeconomic Indicators

6 PUBLISHING IN INDIA

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis
- 6.6. Macroeconomic Indicators

7 PUBLISHING IN MEXICO

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis
- 7.6. Macroeconomic Indicators

8 COMPANY PROFILES

- 8.1. Globo Comunicacao e Participacoes S.A.
- 8.2. Editora Ftd S.A.
- 8.3. China Publishing Group Corp
- 8.4. China South Publishing & Media Group Co Ltd
- 8.5. D. B. Corp Limited
- 8.6. Jagran Prakashan Ltd
- 8.7. Cambridge University Press
- 8.8. Penguin Random House LLC
- 8.9. Grupo Planeta

9 APPENDIX

- 9.1. Methodology
- 9.2. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Top 5 emerging countries publishing industry, revenue (\$m), 2016-25
- Table 2: Top 5 emerging countries publishing industry, revenue (\$m), 2016-20
- Table 3: Top 5 emerging countries publishing industry forecast, revenue (\$m), 2020-25
- Table 4: South Africa publishing market value: \$ million, 2016-20
- Table 5: South Africa publishing market category segmentation: \$ million, 2020
- Table 6: South Africa publishing market geography segmentation: \$ million, 2020
- Table 7: South Africa publishing market value forecast: \$ million, 2020-25
- Table 8: South Africa size of population (million), 2016-20
- Table 9: South Africa gdp (constant 2005 prices, \$ billion), 2016-20
- Table 10: South Africa gdp (current prices, \$ billion), 2016-20
- Table 11: South Africa inflation, 2016-20
- Table 12: South Africa consumer price index (absolute), 2016-20
- Table 13: South Africa exchange rate, 2016-20
- Table 14: Brazil publishing market value: \$ million, 2016-20
- Table 15: Brazil publishing market category segmentation: \$ million, 2020
- Table 16: Brazil publishing market geography segmentation: \$ million, 2020
- Table 17: Brazil publishing market value forecast: \$ million, 2020-25
- Table 18: Brazil size of population (million), 2016-20
- Table 19: Brazil gdp (constant 2005 prices, \$ billion), 2016-20
- Table 20: Brazil gdp (current prices, \$ billion), 2016-20
- Table 21: Brazil inflation, 2016-20
- Table 22: Brazil consumer price index (absolute), 2016-20
- Table 23: Brazil exchange rate, 2016-20
- Table 24: China publishing market value: \$ million, 2016-20
- Table 25: China publishing market category segmentation: \$ million, 2020
- Table 26: China publishing market geography segmentation: \$ million, 2020
- Table 27: China publishing market value forecast: \$ million, 2020-25
- Table 28: China size of population (million), 2016-20
- Table 29: China gdp (constant 2005 prices, \$ billion), 2016-20
- Table 30: China gdp (current prices, \$ billion), 2016-20
- Table 31: China inflation, 2016-20
- Table 32: China consumer price index (absolute), 2016-20
- Table 33: China exchange rate, 2016-20
- Table 34: India publishing market value: \$ million, 2016-20
- Table 35: India publishing market category segmentation: \$ million, 2020

Table 36: India publishing market geography segmentation: \$ million, 2020

Table 37: India publishing market value forecast: \$ million, 2020-25

Table 38: India size of population (million), 2016-20

Table 39: India gdp (constant 2005 prices, \$ billion), 2016-20

Table 40: India gdp (current prices, \$ billion), 2016-20

Table 41: India inflation, 2016-20

Table 42: India consumer price index (absolute), 2016-20

Table 43: India exchange rate, 2016-20

Table 44: Mexico publishing market value: \$ million, 2016-20

Table 45: Mexico publishing market category segmentation: \$ million, 2020

Table 46: Mexico publishing market geography segmentation: \$ million, 2020

Table 47: Mexico publishing market value forecast: \$ million, 2020-25

Table 48: Mexico size of population (million), 2016-20

Table 49: Mexico gdp (constant 2005 prices, \$ billion), 2016-20

Table 50: Mexico gdp (current prices, \$ billion), 2016-20

Table 51: Mexico inflation, 2016-20

Table 52: Mexico consumer price index (absolute), 2016-20

Table 53: Mexico exchange rate, 2016-20

Table 54: Globo Comunicacao e Participacoes S.A.: key facts

Table 55: Globo Comunicacao e Participacoes S.A.: Key Employees

Table 56: Globo Comunicacao e Participacoes S.A.: Key Employees Continued

Table 57: Globo Comunicacao e Participacoes S.A.: Key Employees Continued

Table 58: Editora Ftd S.A.: key facts

Table 59: Editora Ftd S.A.: Key Employees

Table 60: China Publishing Group Corp: key facts

Table 61: China Publishing Group Corp: Key Employees

Table 62: China South Publishing & Media Group Co Ltd: key facts

Table 63: China South Publishing & Media Group Co Ltd: Annual Financial Ratios

Table 64: China South Publishing & Media Group Co Ltd: Key Employees

Table 65: D. B. Corp Limited: key facts

Table 66: D. B. Corp Limited: Annual Financial Ratios

Table 67: D. B. Corp Limited: Key Employees

Table 68: Jagran Prakashan Ltd: key facts

Table 69: Jagran Prakashan Ltd: Annual Financial Ratios

Table 70: Jagran Prakashan Ltd: Key Employees

List Of Figures

LIST OF FIGURES

- Figure 1: Top 5 emerging countries publishing industry, revenue (\$m), 2016-25
- Figure 2: Top 5 emerging countries publishing industry, revenue (\$m), 2016-20
- Figure 3: Top 5 emerging countries publishing industry forecast, revenue (\$m), 2020-25
- Figure 4: South Africa publishing market value: \$ million, 2016-20
- Figure 5: South Africa publishing market category segmentation: % share, by value, 2020
- Figure 6: South Africa publishing market geography segmentation: % share, by value, 2020
- Figure 7: South Africa publishing market value forecast: \$ million, 2020-25
- Figure 8: Forces driving competition in the publishing market in South Africa, 2020
- Figure 9: Drivers of buyer power in the publishing market in South Africa, 2020
- Figure 10: Drivers of supplier power in the publishing market in South Africa, 2020
- Figure 11: Factors influencing the likelihood of new entrants in the publishing market in South Africa, 2020
- Figure 12: Factors influencing the threat of substitutes in the publishing market in South Africa, 2020
- Figure 13: Drivers of degree of rivalry in the publishing market in South Africa, 2020
- Figure 14: Brazil publishing market value: \$ million, 2016-20
- Figure 15: Brazil publishing market category segmentation: % share, by value, 2020
- Figure 16: Brazil publishing market geography segmentation: % share, by value, 2020
- Figure 17: Brazil publishing market value forecast: \$ million, 2020-25
- Figure 18: Forces driving competition in the publishing market in Brazil, 2020
- Figure 19: Drivers of buyer power in the publishing market in Brazil, 2020
- Figure 20: Drivers of supplier power in the publishing market in Brazil, 2020
- Figure 21: Factors influencing the likelihood of new entrants in the publishing market in Brazil, 2020
- Figure 22: Factors influencing the threat of substitutes in the publishing market in Brazil, 2020
- Figure 23: Drivers of degree of rivalry in the publishing market in Brazil, 2020
- Figure 24: China publishing market value: \$ million, 2016-20
- Figure 25: China publishing market category segmentation: % share, by value, 2020
- Figure 26: China publishing market geography segmentation: % share, by value, 2020
- Figure 27: China publishing market value forecast: \$ million, 2020-25
- Figure 28: Forces driving competition in the publishing market in China, 2020
- Figure 29: Drivers of buyer power in the publishing market in China, 2020

- Figure 30: Drivers of supplier power in the publishing market in China, 2020
- Figure 31: Factors influencing the likelihood of new entrants in the publishing market in China, 2020
- Figure 32: Factors influencing the threat of substitutes in the publishing market in China, 2020
- Figure 33: Drivers of degree of rivalry in the publishing market in China, 2020
- Figure 34: India publishing market value: \$ million, 2016-20
- Figure 35: India publishing market category segmentation: % share, by value, 2020
- Figure 36: India publishing market geography segmentation: % share, by value, 2020
- Figure 37: India publishing market value forecast: \$ million, 2020-25
- Figure 38: Forces driving competition in the publishing market in India, 2020
- Figure 39: Drivers of buyer power in the publishing market in India, 2020
- Figure 40: Drivers of supplier power in the publishing market in India, 2020
- Figure 41: Factors influencing the likelihood of new entrants in the publishing market in India, 2020
- Figure 42: Factors influencing the threat of substitutes in the publishing market in India, 2020
- Figure 43: Drivers of degree of rivalry in the publishing market in India, 2020
- Figure 44: Mexico publishing market value: \$ million, 2016-20
- Figure 45: Mexico publishing market category segmentation: % share, by value, 2020
- Figure 46: Mexico publishing market geography segmentation: % share, by value, 2020
- Figure 47: Mexico publishing market value forecast: \$ million, 2020-25
- Figure 48: Forces driving competition in the publishing market in Mexico, 2020
- Figure 49: Drivers of buyer power in the publishing market in Mexico, 2020
- Figure 50: Drivers of supplier power in the publishing market in Mexico, 2020
- Figure 51: Factors influencing the likelihood of new entrants in the publishing market in Mexico, 2020
- Figure 52: Factors influencing the threat of substitutes in the publishing market in Mexico, 2020
- Figure 53: Drivers of degree of rivalry in the publishing market in Mexico, 2020

I would like to order

Product name: Publishing Top 5 Emerging Markets Industry Guide - Market Summary, Competitive Analysis and Forecast, 2016-2025

Product link: <https://marketpublishers.com/r/P3CA7932A570EN.html>

Price: US\$ 995.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P3CA7932A570EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

