

# Publishing in Spain - Market Summary, Competitive Analysis and Forecast to 2025

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## Abstracts

Publishing in Spain - Market Summary, Competitive Analysis and Forecast to 2025

### SUMMARY

Publishing in Spain industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The publishing market consists of books, newspapers and magazines.

The Spanish publishing market had total revenues of \$4.8bn in 2020, representing a compound annual growth rate (CAGR) of -1.9% between 2016 and 2020.

The books segment was the market's most lucrative in 2020, with total revenues of \$3.4bn, equivalent to 69.6% of the market's overall value.

The Spanish market has struggled as new forms of media and entertainment, such as subscription video on demand services, increasingly compete for consumers' attention and leisure time.

### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the publishing market in Spain

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the publishing market in Spain

Leading company profiles reveal details of key publishing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Spain publishing market with five year forecasts

## **REASONS TO BUY**

What was the size of the Spain publishing market by value in 2020?

What will be the size of the Spain publishing market in 2025?

What factors are affecting the strength of competition in the Spain publishing market?

How has the market performed over the last five years?

What are the main segments that make up Spain's publishing market?

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