

Publishing in South Africa - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/P2FA1C5B1EAAEN.html>

Date: October 2021

Pages: 35

Price: US\$ 350.00 (Single User License)

ID: P2FA1C5B1EAAEN

Abstracts

Publishing in South Africa - Market Summary, Competitive Analysis and Forecast to 2025

SUMMARY

Publishing in South Africa industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The publishing market consists of books, newspapers and magazines.

The South African publishing market had total revenues of \$699.3m in 2020, representing a compound annual growth rate (CAGR) of 1.3% between 2016 and 2020.

The books segment was the market's most lucrative in 2020, with total revenues of \$539.9m, equivalent to 77.2% of the market's overall value.

The publishing market in South Africa has traditionally been one of the powerhouses of English-language publishing in the region, and there is room for significant growth in African-language publishing, for which there is gathering enthusiasm.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the publishing market in South Africa

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the publishing market in South Africa

Leading company profiles reveal details of key publishing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the South Africa publishing market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the South Africa publishing market by value in 2020?

What will be the size of the South Africa publishing market in 2025?

What factors are affecting the strength of competition in the South Africa publishing market?

How has the market performed over the last five years?

How large is South Africa's publishing market in relation to its regional counterparts?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. How is technology being used in leading players' strategies?
- 7.3. Which companies offer substitutes to the main market?
- 7.4. What has been the most significant M&A activity this year?
- 7.5. What impact is the COVID-19 pandemic having on leading players?

8 COMPANY PROFILES

- 8.1. Penguin Random House LLC

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: South Africa publishing market value: \$ million, 2016-20
- Table 2: South Africa publishing market category segmentation: \$ million, 2020
- Table 3: South Africa publishing market geography segmentation: \$ million, 2020
- Table 4: South Africa publishing market value forecast: \$ million, 2020-25
- Table 5: Penguin Random House LLC: key facts
- Table 6: Penguin Random House LLC: Key Employees
- Table 7: South Africa size of population (million), 2016-20
- Table 8: South Africa gdp (constant 2005 prices, \$ billion), 2016-20
- Table 9: South Africa gdp (current prices, \$ billion), 2016-20
- Table 10: South Africa inflation, 2016-20
- Table 11: South Africa consumer price index (absolute), 2016-20
- Table 12: South Africa exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: South Africa publishing market value: \$ million, 2016-20

Figure 2: South Africa publishing market category segmentation: % share, by value, 2020

Figure 3: South Africa publishing market geography segmentation: % share, by value, 2020

Figure 4: South Africa publishing market value forecast: \$ million, 2020-25

Figure 5: Forces driving competition in the publishing market in South Africa, 2020

Figure 6: Drivers of buyer power in the publishing market in South Africa, 2020

Figure 7: Drivers of supplier power in the publishing market in South Africa, 2020

Figure 8: Factors influencing the likelihood of new entrants in the publishing market in South Africa, 2020

Figure 9: Factors influencing the threat of substitutes in the publishing market in South Africa, 2020

Figure 10: Drivers of degree of rivalry in the publishing market in South Africa, 2020

I would like to order

Product name: Publishing in South Africa - Market Summary, Competitive Analysis and Forecast to 2025

Product link: <https://marketpublishers.com/r/P2FA1C5B1EAAEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P2FA1C5B1EAAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970