

# Publishing in Singapore - Market Summary, Competitive Analysis and Forecast to 2025

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## Abstracts

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### SUMMARY

Publishing in Singapore industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The publishing market consists of books, newspapers and magazines.

The Singaporean publishing market had total revenues of \$609.7m in 2020, representing a compound annual growth rate (CAGR) of -3.9% between 2016 and 2020.

The books segment was the market's most lucrative in 2020, with total revenues of \$288.4m, equivalent to 47.3% of the market's overall value.

Further decline in the Singaporean publishing market will be seen as social media and the prevalence of mobile devices continue to act as a disruptive force in the newspapers segment of the market.

### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the publishing market in Singapore

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the publishing market in Singapore

Leading company profiles reveal details of key publishing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Singapore publishing market with five year forecasts

## **REASONS TO BUY**

What was the size of the Singapore publishing market by value in 2020?

What will be the size of the Singapore publishing market in 2025?

What factors are affecting the strength of competition in the Singapore publishing market?

How has the market performed over the last five years?

What are the main segments that make up Singapore's publishing market?

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