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Publishing in Indonesia - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Publishing in Indonesia industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The publishing market consists of books, newspapers and magazines.

The Indonesian publishing market had total revenues of $1.3bn in 2020, representing a compound annual growth rate (CAGR) of 1.9% between 2016 and 2020.

The books segment was the market's most lucrative in 2020, with total revenues of $668.4m, equivalent to 49.6% of the market's overall value.

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SCOPE

Save time carrying out entry-level research by identifying the size, growth, major

segments, and leading players in the publishing market in Indonesia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the publishing market in Indonesia

Leading company profiles reveal details of key publishing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Indonesia publishing market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Indonesia publishing market by value in 2020?

What will be the size of the Indonesia publishing market in 2025?

What factors are affecting the strength of competition in the Indonesia publishing market?

How has the market performed over the last five years?

What are the main segments that make up Indonesia's publishing market?

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