

Publishing in Europe - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Publishing in Europe industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The publishing market consists of books, newspapers and magazines.

The European publishing market had total revenues of \$78.8bn in 2020, representing a compound annual growth rate (CAGR) of -3% between 2016 and 2020.

The books segment was the market's most lucrative in 2020, with total revenues of \$37.8bn, equivalent to 48% of the market's overall value.

The COVID-19 pandemic, which first took hold Europe at the start of 2020, has caused severe disruption to almost all global markets, including publishing. The market has suffered as a result of the closure of physical bookstores under nationwide lockdown restrictions, and many players have struggled to meet online demand due to insufficient e-commerce capacity.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the publishing market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the publishing market in Europe

Leading company profiles reveal details of key publishing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe publishing market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Europe publishing market by value in 2020?

What will be the size of the Europe publishing market in 2025?

What factors are affecting the strength of competition in the Europe publishing market?

How has the market performed over the last five years?

Who are the top competitors in Europe's publishing market?

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