

# Publishing Global Group of Eight (G8) Industry Guide 2015-2024

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## Abstracts

Publishing Global Group of Eight (G8) Industry Guide 2015-2024

### SUMMARY

The G8 Publishing industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The G8 countries contributed \$1,38,507.3 million in 2019 to the global publishing industry, with a compound annual growth rate (CAGR) of -2.5% between 2015 and 2019. The G8 countries are expected to reach a value of \$1,30,116.1 million in 2024, with a CAGR of -1.2% over the 2019-24 period.

Among the G8 nations, the US is the leading country in the publishing industry, with market revenues of \$57,888.0 million in 2019. This was followed by Japan and Germany, with a value of \$24,603.8 and \$20,684.4 million, respectively.

The US is expected to lead the publishing industry in the G8 nations with a value of \$54,127.7 million in 2024, followed by Japan and Germany with expected values of \$21,467.9 and \$20,314.1 million, respectively.

### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the G8 publishing market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the G8 publishing market

Leading company profiles reveal details of key publishing market players' G8 operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the G8 publishing market with five year forecasts

Compares data from the US, Canada, Germany, France, UK, Italy, Russia and Japan, alongside individual chapters on each country

## **REASONS TO BUY**

What was the size of the G8 publishing market by value in 2019?

What will be the size of the G8 publishing market in 2024?

What factors are affecting the strength of competition in the G8 publishing market?

How has the market performed over the last five years?

What are the main segments that make up the G8 publishing market?

## Contents

### **1 INTRODUCTION**

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

### **2 GROUP OF EIGHT (G8) PUBLISHING**

- 2.1. Industry Outlook

### **3 PUBLISHING IN CANADA**

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

### **4 MACROECONOMIC INDICATORS**

- 4.1. Country data

### **5 PUBLISHING IN FRANCE**

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

### **6 MACROECONOMIC INDICATORS**

- 6.1. Country data

### **7 PUBLISHING IN GERMANY**

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis

## **8 MACROECONOMIC INDICATORS**

- 8.1. Country data

## **9 PUBLISHING IN ITALY**

- 9.1. Market Overview
- 9.2. Market Data
- 9.3. Market Segmentation
- 9.4. Market outlook
- 9.5. Five forces analysis

## **10 MACROECONOMIC INDICATORS**

- 10.1. Country data

## **11 PUBLISHING IN JAPAN**

- 11.1. Market Overview
- 11.2. Market Data
- 11.3. Market Segmentation
- 11.4. Market outlook
- 11.5. Five forces analysis

## **12 MACROECONOMIC INDICATORS**

- 12.1. Country data

## **13 PUBLISHING IN RUSSIA**

- 13.1. Market Overview
- 13.2. Market Data
- 13.3. Market Segmentation

13.4. Market outlook

13.5. Five forces analysis

## **14 MACROECONOMIC INDICATORS**

14.1. Country data

## **15 PUBLISHING IN THE UNITED KINGDOM**

15.1. Market Overview

15.2. Market Data

15.3. Market Segmentation

15.4. Market outlook

15.5. Five forces analysis

## **16 MACROECONOMIC INDICATORS**

16.1. Country data

## **17 PUBLISHING IN THE UNITED STATES**

17.1. Market Overview

17.2. Market Data

17.3. Market Segmentation

17.4. Market outlook

17.5. Five forces analysis

## **18 MACROECONOMIC INDICATORS**

18.1. Country data

## **19 COMPANY PROFILES**

19.1. Lagardere Active Broadcast

19.2. Verlagsgruppe Georg von Holtzbrinck GmbH

19.3. Arnoldo Mondadori Editore S.p.A.

19.4. CoGeDi International SpA

19.5. RCS MediaGroup SpA

19.6. Kodansha Ltd

- 19.7. Nikkei Advanced Systems Inc
- 19.8. KKR & Co. Inc
- 19.9. Colman Prosthetics & Orthotics Inc
- 19.10. Pearson plc
- 19.11. Christus Trinity Mother Frances Health System
- 19.12. Oxford University Press
- 19.13. Bertelsmann SE & Co. KGaA
- 19.14. News Corporation
- 19.15. Warner Media LLC.
- 19.16. Gannett Co., Inc.

## **20 APPENDIX**

- 20.1. Methodology
- 20.2. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: G8 publishing industry, revenue(\$m), 2015-24
Table 2: G8 publishing industry, revenue by country (\$m), 2015-19
Table 3: G8 publishing industry forecast, revenue by country (\$m), 2019-24
Table 4: Canada publishing market value: \$ million, 2015-19
Table 5: Canada publishing market category segmentation: \$ million, 2019
Table 6: Canada publishing market geography segmentation: \$ million, 2019
Table 7: Canada publishing market value forecast: \$ million, 2019-24
Table 8: Canada size of population (million), 2015-19
Table 9: Canada gdp (constant 2005 prices, \$ billion), 2015-19
Table 10: Canada gdp (current prices, \$ billion), 2015-19
Table 11: Canada inflation, 2015-19
Table 12: Canada consumer price index (absolute), 2015-19
Table 13: Canada exchange rate, 2015-19
Table 14: France publishing market value: \$ billion, 2015-19
Table 15: France publishing market category segmentation: \$ billion, 2019
Table 16: France publishing market geography segmentation: \$ billion, 2019
Table 17: France publishing market value forecast: \$ billion, 2019-24
Table 18: France size of population (million), 2015-19
Table 19: France gdp (constant 2005 prices, \$ billion), 2015-19
Table 20: France gdp (current prices, \$ billion), 2015-19
Table 21: France inflation, 2015-19
Table 22: France consumer price index (absolute), 2015-19
Table 23: France exchange rate, 2015-19
Table 24: Germany publishing market value: \$ billion, 2015-19
Table 25: Germany publishing market category segmentation: \$ billion, 2019
Table 26: Germany publishing market geography segmentation: \$ billion, 2019
Table 27: Germany publishing market value forecast: \$ billion, 2019-24
Table 28: Germany size of population (million), 2015-19
Table 29: Germany gdp (constant 2005 prices, \$ billion), 2015-19
Table 30: Germany gdp (current prices, \$ billion), 2015-19
Table 31: Germany inflation, 2015-19
Table 32: Germany consumer price index (absolute), 2015-19
Table 33: Germany exchange rate, 2015-19
Table 34: Italy publishing market value: \$ million, 2015-19
Table 35: Italy publishing market category segmentation: \$ million, 2019

Table 36: Italy publishing market geography segmentation: \$ million, 2019

Table 37: Italy publishing market value forecast: \$ million, 2019-24

Table 38: Italy size of population (million), 2015-19

Table 39: Italy gdp (constant 2005 prices, \$ billion), 2015-19

Table 40: Italy gdp (current prices, \$ billion), 2015-19

Table 41: Italy inflation, 2015-19

Table 42: Italy consumer price index (absolute), 2015-19

Table 43: Italy exchange rate, 2015-19

Table 44: Japan publishing market value: \$ billion, 2015-19

Table 45: Japan publishing market category segmentation: \$ billion, 2019

Table 46: Japan publishing market geography segmentation: \$ billion, 2019

Table 47: Japan publishing market value forecast: \$ billion, 2019-24

Table 48: Japan size of population (million), 2015-19

Table 49: Japan gdp (constant 2005 prices, \$ billion), 2015-19

Table 50: Japan gdp (current prices, \$ billion), 2015-19



## List Of Figures

### LIST OF FIGURES

- Figure 1: G8 publishing industry, revenue(\$m), 2015-24
- Figure 1: G8 Publishing industry, revenue by country (%), 2019
- Figure 1: G8 publishing industry, revenue by country (\$m), 2015-19
- Figure 1: G8 publishing industry forecast, revenue by country (\$m), 2019-24
- Figure 1: Canada publishing market value: \$ million, 2015-19
- Figure 2: Canada publishing market category segmentation: % share, by value, 2019
- Figure 3: Canada publishing market geography segmentation: % share, by value, 2019
- Figure 4: Canada publishing market value forecast: \$ million, 2019-24
- Figure 5: Forces driving competition in the publishing market in Canada, 2019
- Figure 6: Drivers of buyer power in the publishing market in Canada, 2019
- Figure 7: Drivers of supplier power in the publishing market in Canada, 2019
- Figure 8: Factors influencing the likelihood of new entrants in the publishing market in Canada, 2019
- Figure 9: Factors influencing the threat of substitutes in the publishing market in Canada, 2019
- Figure 10: Drivers of degree of rivalry in the publishing market in Canada, 2019
- Figure 11: France publishing market value: \$ billion, 2015-19
- Figure 12: France publishing market category segmentation: % share, by value, 2019
- Figure 13: France publishing market geography segmentation: % share, by value, 2019
- Figure 14: France publishing market value forecast: \$ billion, 2019-24
- Figure 15: Forces driving competition in the publishing market in France, 2019
- Figure 16: Drivers of buyer power in the publishing market in France, 2019
- Figure 17: Drivers of supplier power in the publishing market in France, 2019
- Figure 18: Factors influencing the likelihood of new entrants in the publishing market in France, 2019
- Figure 19: Factors influencing the threat of substitutes in the publishing market in France, 2019
- Figure 20: Drivers of degree of rivalry in the publishing market in France, 2019
- Figure 21: Germany publishing market value: \$ billion, 2015-19
- Figure 22: Germany publishing market category segmentation: % share, by value, 2019
- Figure 23: Germany publishing market geography segmentation: % share, by value, 2019
- Figure 24: Germany publishing market value forecast: \$ billion, 2019-24
- Figure 25: Forces driving competition in the publishing market in Germany, 2019
- Figure 26: Drivers of buyer power in the publishing market in Germany, 2019

Figure 27: Drivers of supplier power in the publishing market in Germany, 2019

Figure 28: Factors influencing the likelihood of new entrants in the publishing market in Germany, 2019

Figure 29: Factors influencing the threat of substitutes in the publishing market in Germany, 2019

Figure 30: Drivers of degree of rivalry in the publishing market in Germany, 2019

Figure 31: Italy publishing market value: \$ million, 2015-19

Figure 32: Italy publishing market category segmentation: % share, by value, 2019

Figure 33: Italy publishing market geography segmentation: % share, by value, 2019

Figure 34: Italy publishing market value forecast: \$ million, 2019-24

Figure 35: Forces driving competition in the publishing market in Italy, 2019

Figure 36: Drivers of buyer power in the publishing market in Italy, 2019

Figure 37: Drivers of supplier power in the publishing market in Italy, 2019

Figure 38: Factors influencing the likelihood of new entrants in the publishing market in Italy, 2019

Figure 39: Factors influencing the threat of substitutes in the publishing market in Italy, 2019

Figure 40: Drivers of degree of rivalry in the publishing market in Italy, 2019

Figure 41: Japan publishing market value: \$ billion, 2015-19

Figure 42: Japan publishing market category segmentation: % share, by value, 2019

Figure 43: Japan publishing market geography segmentation: % share, by value, 2019

Figure 44: Japan publishing market value forecast: \$ billion, 2019-24

Figure 45: Forces driving competition in the publishing market in Japan, 2019

Figure 46: Drivers of buyer power in the publishing market in Japan, 2019

Figure 47: Drivers of supplier power in the publishing market in Japan, 2019

Figure 48: Factors influencing the likelihood of new entrants in the publishing market in Japan, 2019

Figure 49: Factors influencing the threat of substitutes in the publishing market in Japan, 2019

Figure 50: Drivers of degree of rivalry in the publishing market in Japan, 2019

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