

# Publishing BRIC (Brazil, Russia, India, China) Industry Guide 2015-2024

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## Abstracts

Publishing BRIC (Brazil, Russia, India, China) Industry Guide 2015-2024

### SUMMARY

The BRIC Publishing industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the publishing industry and had a total market value of \$60,767.1 million in 2019. China was the fastest growing country with a CAGR of 8.8% over the 2015-19 period.

Within the publishing industry, China is the leading country among the BRIC nations with market revenues of \$47,969.3 million in 2019. This was followed by India, Brazil and Russia with a value of \$5,180.3, \$4,836.1, and \$2,781.3 million, respectively.

China is expected to lead the publishing industry in the BRIC nations with a value of \$65,862.9 million in 2024, followed by India, Brazil, Russia with expected values of \$6,862.4, \$5,522.7 and \$3,086.3 million, respectively.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC publishing market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC publishing market

Leading company profiles reveal details of key publishing market players' BRIC operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the BRIC publishing market with five year forecasts

Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

## REASONS TO BUY

What was the size of the BRIC publishing market by value in 2019?

What will be the size of the BRIC publishing market in 2024?

What factors are affecting the strength of competition in the BRIC publishing market?

How has the market performed over the last five years?

What are the main segments that make up the BRIC publishing market?

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