

Publishing BRIC (Brazil, Russia, India, China) Industry Guide - Market Summary, Competitive Analysis and Forecast, 2016-2025

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Abstracts

Publishing BRIC (Brazil, Russia, India, China) Industry Guide - Market Summary, Competitive Analysis and Forecast, 2016-2025

SUMMARY

The BRIC Publishing industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the publishing industry and had a total market value of \$58,327.8 million in 2020. China was the fastest growing country with a CAGR of 6.6% over the 2016-20 period.

Within the publishing industry, China is the leading country among the BRIC nations with market revenues of \$48,113.9 million in 2020. This was followed by India, Brazil and Russia with a value of \$4,665.3, \$3,356.8, and \$2,191.8 million, respectively.

China is expected to lead the publishing industry in the BRIC nations with a value of \$64,034.8 million in 2025, followed by India, Brazil, Russia with expected values of \$6,103.1, \$3,789.4 and \$2,544.4 million, respectively.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC publishing market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC publishing market

Leading company profiles reveal details of key publishing market players' BRIC operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the BRIC publishing market with five year forecasts

Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

REASONS TO BUY

What was the size of the BRIC publishing market by value in 2020?

What will be the size of the BRIC publishing market in 2025?

What factors are affecting the strength of competition in the BRIC publishing market?

How has the market performed over the last five years?

What are the main segments that make up the BRIC publishing market?

Contents

1 INTRODUCTION

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

2 BRIC PUBLISHING

- 2.1. Industry Outlook

3 PUBLISHING IN BRAZIL

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis
- 3.6. Macroeconomic Indicators

4 PUBLISHING IN CHINA

- 4.1. Market Overview
- 4.2. Market Data
- 4.3. Market Segmentation
- 4.4. Market outlook
- 4.5. Five forces analysis
- 4.6. Macroeconomic Indicators

5 PUBLISHING IN INDIA

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis
- 5.6. Macroeconomic Indicators

6 PUBLISHING IN RUSSIA

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis
- 6.6. Macroeconomic Indicators

7 COMPANY PROFILES

- 7.1. Globo Comunicacao e Participacoes S.A.
- 7.2. Editora Ftd S.A.
- 7.3. China Publishing Group Corp
- 7.4. China South Publishing & Media Group Co Ltd
- 7.5. Penguin Random House LLC
- 7.6. D. B. Corp Limited
- 7.7. Jagran Prakashan Ltd
- 7.8. Cambridge University Press
- 7.9. Lagardere SCA
- 7.10. JSC Gazprom Media Holding

8 APPENDIX

- 8.1. Methodology
- 8.2. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: BRIC publishing industry, revenue(\$m), 2016-25
Table 2: BRIC publishing industry, revenue(\$m), 2016-20
Table 3: BRIC publishing industry, revenue(\$m), 2020-25
Table 4: Brazil publishing market value: \$ million, 2016-20
Table 5: Brazil publishing market category segmentation: \$ million, 2020
Table 6: Brazil publishing market geography segmentation: \$ million, 2020
Table 7: Brazil publishing market value forecast: \$ million, 2020-25
Table 8: Brazil size of population (million), 2016-20
Table 9: Brazil gdp (constant 2005 prices, \$ billion), 2016-20
Table 10: Brazil gdp (current prices, \$ billion), 2016-20
Table 11: Brazil inflation, 2016-20
Table 12: Brazil consumer price index (absolute), 2016-20
Table 13: Brazil exchange rate, 2016-20
Table 14: China publishing market value: \$ million, 2016-20
Table 15: China publishing market category segmentation: \$ million, 2020
Table 16: China publishing market geography segmentation: \$ million, 2020
Table 17: China publishing market value forecast: \$ million, 2020-25
Table 18: China size of population (million), 2016-20
Table 19: China gdp (constant 2005 prices, \$ billion), 2016-20
Table 20: China gdp (current prices, \$ billion), 2016-20
Table 21: China inflation, 2016-20
Table 22: China consumer price index (absolute), 2016-20
Table 23: China exchange rate, 2016-20
Table 24: India publishing market value: \$ million, 2016-20
Table 25: India publishing market category segmentation: \$ million, 2020
Table 26: India publishing market geography segmentation: \$ million, 2020
Table 27: India publishing market value forecast: \$ million, 2020-25
Table 28: India size of population (million), 2016-20
Table 29: India gdp (constant 2005 prices, \$ billion), 2016-20
Table 30: India gdp (current prices, \$ billion), 2016-20
Table 31: India inflation, 2016-20
Table 32: India consumer price index (absolute), 2016-20
Table 33: India exchange rate, 2016-20
Table 34: Russia publishing market value: \$ million, 2016-20
Table 35: Russia publishing market category segmentation: \$ million, 2020

Table 36: Russia publishing market geography segmentation: \$ million, 2020
Table 37: Russia publishing market value forecast: \$ million, 2020-25
Table 38: Russia size of population (million), 2016-20
Table 39: Russia gdp (constant 2005 prices, \$ billion), 2016-20
Table 40: Russia gdp (current prices, \$ billion), 2016-20
Table 41: Russia inflation, 2016-20
Table 42: Russia consumer price index (absolute), 2016-20
Table 43: Russia exchange rate, 2016-20
Table 44: Globo Comunicacao e Participacoes S.A.: key facts
Table 45: Globo Comunicacao e Participacoes S.A.: Key Employees
Table 46: Globo Comunicacao e Participacoes S.A.: Key Employees Continued
Table 47: Globo Comunicacao e Participacoes S.A.: Key Employees Continued
Table 48: Editora Ftd S.A.: key facts
Table 49: Editora Ftd S.A.: Key Employees
Table 50: China Publishing Group Corp: key facts
Table 51: China Publishing Group Corp: Key Employees
Table 52: China South Publishing & Media Group Co Ltd: key facts
Table 53: China South Publishing & Media Group Co Ltd: Annual Financial Ratios
Table 54: China South Publishing & Media Group Co Ltd: Key Employees
Table 55: Penguin Random House LLC: key facts
Table 56: Penguin Random House LLC: Key Employees
Table 57: D. B. Corp Limited: key facts
Table 58: D. B. Corp Limited: Annual Financial Ratios
Table 59: D. B. Corp Limited: Key Employees
Table 60: Jagran Prakashan Ltd: key facts
Table 61: Jagran Prakashan Ltd: Annual Financial Ratios
Table 62: Jagran Prakashan Ltd: Key Employees
Table 63: Cambridge University Press: key facts
Table 64: Cambridge University Press: Key Employees
Table 65: Lagardere SCA: key facts
Table 66: Lagardere SCA: Annual Financial Ratios
Table 67: Lagardere SCA: Key Employees
Table 68: JSC Gazprom Media Holding: key facts
Table 69: JSC Gazprom Media Holding: Key Employees

List Of Figures

LIST OF FIGURES

- Figure 1: BRIC publishing industry, revenue(\$m), 2016-25
- Figure 2: BRIC publishing industry, revenue(\$m), 2016-20
- Figure 3: BRIC publishing industry, revenue(\$m), 2020-25
- Figure 4: Brazil publishing market value: \$ million, 2016-20
- Figure 5: Brazil publishing market category segmentation: % share, by value, 2020
- Figure 6: Brazil publishing market geography segmentation: % share, by value, 2020
- Figure 7: Brazil publishing market value forecast: \$ million, 2020-25
- Figure 8: Forces driving competition in the publishing market in Brazil, 2020
- Figure 9: Drivers of buyer power in the publishing market in Brazil, 2020
- Figure 10: Drivers of supplier power in the publishing market in Brazil, 2020
- Figure 11: Factors influencing the likelihood of new entrants in the publishing market in Brazil, 2020
- Figure 12: Factors influencing the threat of substitutes in the publishing market in Brazil, 2020
- Figure 13: Drivers of degree of rivalry in the publishing market in Brazil, 2020
- Figure 14: China publishing market value: \$ million, 2016-20
- Figure 15: China publishing market category segmentation: % share, by value, 2020
- Figure 16: China publishing market geography segmentation: % share, by value, 2020
- Figure 17: China publishing market value forecast: \$ million, 2020-25
- Figure 18: Forces driving competition in the publishing market in China, 2020
- Figure 19: Drivers of buyer power in the publishing market in China, 2020
- Figure 20: Drivers of supplier power in the publishing market in China, 2020
- Figure 21: Factors influencing the likelihood of new entrants in the publishing market in China, 2020
- Figure 22: Factors influencing the threat of substitutes in the publishing market in China, 2020
- Figure 23: Drivers of degree of rivalry in the publishing market in China, 2020
- Figure 24: India publishing market value: \$ million, 2016-20
- Figure 25: India publishing market category segmentation: % share, by value, 2020
- Figure 26: India publishing market geography segmentation: % share, by value, 2020
- Figure 27: India publishing market value forecast: \$ million, 2020-25
- Figure 28: Forces driving competition in the publishing market in India, 2020
- Figure 29: Drivers of buyer power in the publishing market in India, 2020
- Figure 30: Drivers of supplier power in the publishing market in India, 2020
- Figure 31: Factors influencing the likelihood of new entrants in the publishing market in

India, 2020

Figure 32: Factors influencing the threat of substitutes in the publishing market in India, 2020

Figure 33: Drivers of degree of rivalry in the publishing market in India, 2020

Figure 34: Russia publishing market value: \$ million, 2016-20

Figure 35: Russia publishing market category segmentation: % share, by value, 2020

Figure 36: Russia publishing market geography segmentation: % share, by value, 2020

Figure 37: Russia publishing market value forecast: \$ million, 2020-25

Figure 38: Forces driving competition in the publishing market in Russia, 2020

Figure 39: Drivers of buyer power in the publishing market in Russia, 2020

Figure 40: Drivers of supplier power in the publishing market in Russia, 2020

Figure 41: Factors influencing the likelihood of new entrants in the publishing market in Russia, 2020

Figure 42: Factors influencing the threat of substitutes in the publishing market in Russia, 2020

Figure 43: Drivers of degree of rivalry in the publishing market in Russia, 2020

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