

Public Bank Berhad - Strategy, SWOT and Corporate Finance Report

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Abstracts

Public Bank Berhad - Strategy, SWOT and Corporate Finance Report

SUMMARY

Public Bank Berhad - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Public Bank Berhad (PBB) is a provider of a range of commercial and consumer banking, investment banking, Islamic banking, trustee, stock-broking, and nominee services. It also sells and manages unit trust funds and life insurance products. Commercial banking products comprises lending, wealth management, transactional banking, treasury operations, and international banking solutions. Its consumer banking portfolio includes retail financing for passenger vehicles, residential properties, and personal needs; credit and debit cards; Shariah-compliant products and services; and deposits. PBB offers cash management, online banking, mobile banking, and internet banking services. It has a presence in Malaysia, Hong Kong, Cambodia, Vietnam, Laos, China, and Sri Lanka. PBB is headquartered in Kuala Lumpur, Malaysia.

SCOPE

Detailed information on Public Bank Berhad required for business and competitor intelligence needs

A study of the major internal and external factors affecting Public Bank Berhad in the form of a SWOT analysis

An in-depth view of the business model of Public Bank Berhad including a breakdown and examination of key business segments

Intelligence on Public Bank Berhad's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Public Bank Berhad, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Public Bank Berhad and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Public Bank Berhad as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Public Bank Berhad's business structure, strategy and prospects.

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