

# PT Wilmar Cahaya Indonesia Tbk - Company Profile and SWOT Analysis

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## Abstracts

### Summary

PT Wilmar Cahaya Indonesia Tbk - Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

PT Wilmar Cahaya Indonesia Tbk (Wilmar Cahaya), a subsidiary of PT Sentratama Niaga Indonesia, is a producer and seller of bakery and specialty fats. Its products include Cocoa Butter Substitutes, Cocoa Butter Replacer, Ice Cream Fat, Palm Oil, Cocoa Butter Equivalent, Confectionary Fat, Icing and Filling Fat, Milk Fat Replacer, Ice Cream Fat, Spread Fat, Sania Premium Margarine, Sania Margarine, Fortune Margarine, Sovia Margarine, Fortune Cream Margarine, Sovia Cream Margarine, Sania Butter Oil Substitute, Sania Bakers Fat. The company is also involved in the export, import, and trading of agricultural products. Its products find applications, in confectionery industries, bakeries, food, and beverages, offered to both retail and industrial customers in Indonesia, India, Vietnam and Thailand. Wilmar Cahaya is headquartered in Bekasi, Jawa Barat, Indonesia.

### Scope

Detailed information on PT Wilmar Cahaya Indonesia Tbk required for business and competitor intelligence needs

A study of the major internal and external factors affecting PT Wilmar Cahaya Indonesia Tbk in the form of a SWOT analysis

An in-depth view of the business model of PT Wilmar Cahaya Indonesia Tbk including a breakdown and examination of key business segments

Intelligence on PT Wilmar Cahaya Indonesia Tbk's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about PT Wilmar Cahaya Indonesia Tbk, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **Reasons to Buy**

Gain understanding of PT Wilmar Cahaya Indonesia Tbk and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess PT Wilmar Cahaya Indonesia Tbk as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on PT Wilmar Cahaya Indonesia Tbk's business structure, strategy and prospects.

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