

# PT Mitra Adiperkasa Tbk - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/P066B421FEEEN.html>

Date: June 2023

Pages: 30

Price: US\$ 175.00 (Single User License)

ID: P066B421FEEEN

## Abstracts

PT Mitra Adiperkasa Tbk - Strategy, SWOT and Corporate Finance Report

### SUMMARY

PT Mitra Adiperkasa Tbk - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

PT Mitra Adiperkasa Tbk (MAP) is a specialty retailer based in Indonesia. The company offers sports equipment, fashion and lifestyle products, kid's apparel, books, home decor products, food and beverages, health and personal care products, and beauty and cosmetics items. It also operates various other businesses, such as apparel, manufacturing, property, investment, handicraft trading, electronic gadgets and restaurants. The company sells products under various national brands, including Seibu, Puma, Reebok, Skechers, Lego, Disney, Zara, Sarbucks. The company operates through a network of owned stores and online stores in Indonesia. MAP is headquartered in Jakarta, Indonesia.

### SCOPE

Detailed information on PT Mitra Adiperkasa Tbk required for business and competitor intelligence needs

A study of the major internal and external factors affecting PT Mitra Adiperkasa Tbk in the form of a SWOT analysis

An in-depth view of the business model of PT Mitra Adiperkasa Tbk including a breakdown and examination of key business segments

Intelligence on PT Mitra Adiperkasa Tbk's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about PT Mitra Adiperkasa Tbk, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of PT Mitra Adiperkasa Tbk and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess PT Mitra Adiperkasa Tbk as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on PT Mitra Adiperkasa Tbk's business structure, strategy and prospects.

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