

# PT Indofood Sukses Makmur Tbk - Strategy, SWOT and Corporate Finance Report

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## Abstracts

PT Indofood Sukses Makmur Tbk - Strategy, SWOT and Corporate Finance Report

### SUMMARY

PT Indofood Sukses Makmur Tbk - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

PT Indofood Sukses Makmur Tbk (Indofood) is a producer, marketer and distributor of food products. The company's product portfolio comprises noodles, dairy, flour, pasta, food seasonings, nutrition and special food, and snacks. It markets products under various brand names such as Indomie, Supermi, Indomilk, Enaak, Tiga Sapi Happy, Indofood Freiss, Govit, Promina, Chitato Lite, Maxicorn, Fruitamin, Orchid Butter, Club, Milkaut, Segitiga Biru, Kunci Biru, Cakra Kembar and Lencana Merah. The company also provides non-alcoholic beverages such as, packaged water, fruit flavored drinks, and ready-to-drink tea. Its other activities also include packaging, oil palm seed breeding, cultivation, branding and marketing of cooking oils, margarine and shortening. The company operates in Asia-Pacific, Europe, the Middle East and Africa. Indofood is headquartered in Jakarta, Indonesia.

### SCOPE

Detailed information on PT Indofood Sukses Makmur Tbk required for business

and competitor intelligence needs

A study of the major internal and external factors affecting PT Indofood Sukses Makmur Tbk in the form of a SWOT analysis

An in-depth view of the business model of PT Indofood Sukses Makmur Tbk including a breakdown and examination of key business segments

Intelligence on PT Indofood Sukses Makmur Tbk's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about PT Indofood Sukses Makmur Tbk, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of PT Indofood Sukses Makmur Tbk and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess PT Indofood Sukses Makmur Tbk as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on PT Indofood Sukses Makmur Tbk's business structure, strategy and prospects.

## Contents

### Company Snapshot

- PT Indofood Sukses Makmur Tbk: Company Overview
- PT Indofood Sukses Makmur Tbk: Overview and Key Facts
- PT Indofood Sukses Makmur Tbk: Overview
- PT Indofood Sukses Makmur Tbk: Key Facts
- PT Indofood Sukses Makmur Tbk: Key Employees
- PT Indofood Sukses Makmur Tbk: Key Employee Biographies
- PT Indofood Sukses Makmur Tbk: Major Products and Services
- PT Indofood Sukses Makmur Tbk: Company History
- PT Indofood Sukses Makmur Tbk: Management Statement
- PT Indofood Sukses Makmur Tbk: Locations and Subsidiaries
- PT Indofood Sukses Makmur Tbk: Key Competitors
- PT Indofood Sukses Makmur Tbk: Company Analysis
- PT Indofood Sukses Makmur Tbk: Business Description
- PT Indofood Sukses Makmur Tbk: SWOT Analysis
- PT Indofood Sukses Makmur Tbk: SWOT Overview
- PT Indofood Sukses Makmur Tbk: Strengths
- PT Indofood Sukses Makmur Tbk: Weaknesses
- PT Indofood Sukses Makmur Tbk: Opportunities
- PT Indofood Sukses Makmur Tbk: Threats
- PT Indofood Sukses Makmur Tbk: Corporate Financial Deals Activity
- PT Indofood Sukses Makmur Tbk: Financial Deals Overview
- PT Indofood Sukses Makmur Tbk: Targets and Partners
- PT Indofood Sukses Makmur Tbk: Top Deals 2019 - 2023YTD\*
- PT Indofood Sukses Makmur Tbk: Mergers and Acquisitions
- PT Indofood Sukses Makmur Tbk: Recent Developments
- PT Indofood Sukses Makmur Tbk: News and Events Summary
- PT Indofood Sukses Makmur Tbk: Business Expansion
- PT Indofood Sukses Makmur Tbk: Contracts
- PT Indofood Sukses Makmur Tbk: Financial Performance

### Appendix

- Contact Us
- Methodology
- About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: PT Indofood Sukses Makmur Tbk: Key Facts
- Table 2: PT Indofood Sukses Makmur Tbk: Key Employees
- Table 3: PT Indofood Sukses Makmur Tbk: Company History
- Table 4: PT Indofood Sukses Makmur Tbk: Locations and Subsidiaries
- Table 5: PT Indofood Sukses Makmur Tbk: Key Competitors
- Table 6: PT Indofood Sukses Makmur Tbk: Deal Activity by Deal Type - Volume (2019 - YTD\*2023)
- Table 7: PT Indofood Sukses Makmur Tbk: M&A Average Deal Size - Value (US\$m)
- Table 8: PT Indofood Sukses Makmur Tbk: Targets and Partners
- Table 9: PT Indofood Sukses Makmur Tbk: Top Deals 2019 - 2023YTD\*
- Table 10: PT Indofood Sukses Makmur Tbk: M&A Volume and Value Trend (2019 - YTD\*2023)
- Table 11: PT Indofood Sukses Makmur Tbk: M&A Activity by Geography (2019 - YTD\*2023)
- Table 12: PT Indofood Sukses Makmur Tbk: News and Events Summary
- Table 13: PT Indofood Sukses Makmur Tbk: Business Expansion
- Table 14: PT Indofood Sukses Makmur Tbk: Contracts
- Table 15: PT Indofood Sukses Makmur Tbk: Financial Performance

## List Of Figures

### LIST OF FIGURES

Figure 1: PT Indofood Sukses Makmur Tbk: Deal Activity by Deal Type - Volume (2019 - YTD\*2023)

Figure 2: PT Indofood Sukses Makmur Tbk: M&A Average Deal Size - Value (US\$m)

Figure 3: PT Indofood Sukses Makmur Tbk: M&A Volume and Value Trend (2019 - YTD\*2023)

Figure 4: PT Indofood Sukses Makmur Tbk: M&A Activity by Geography (2019 - YTD\*2023)

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