

PT Hero Supermarket Tbk - Strategy, SWOT and Corporate Finance Report

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Abstracts

PT Hero Supermarket Tbk %li%Strategy, SWOT and Corporate Finance Report

Summary

PT Hero Supermarket Tbk %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

PT Hero Supermarket Tbk (Hero), a subsidiary of Mulgrave Corporation BV, is a multi-format retail store chain operator. The company offers a wide range of household product including grocery, home appliance, food and beverages, ready-to-eat products, health care product, personal care and beauty care product, home furnishing items and accessories, and pharmaceutical product among others. Hero uses multichannel retail, including supermarkets, hypermarkets, specialty stores and e-commerce portal to merchandises and sell its products. The company operates under HERO Supermarket, Guardian, and IKEA store banners. It operates these stores under the food and non-food categories across Indonesia including Bali, Java, Sumatra, Sulawesi and Kalimantan. Hero is headquartered in Tangerang Selatan, Indonesia.

Scope

Detailed information on PT Hero Supermarket Tbk required for business and competitor intelligence needs

A study of the major internal and external factors affecting PT Hero Supermarket Tbk in the form of a SWOT analysis

An in-depth view of the business model of PT Hero Supermarket Tbk including a breakdown and examination of key business segments

Intelligence on PT Hero Supermarket Tbk's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about PT Hero Supermarket Tbk, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of PT Hero Supermarket Tbk and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess PT Hero Supermarket Tbk as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on PT Hero Supermarket Tbk's business structure, strategy and prospects.

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