

PSA Groupe - Strategy, SWOT and Corporate Finance Report

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Abstracts

SUMMARY

PSA Groupe - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY FINDINGS

Detailed information on PSA Groupe required for business and competitor intelligence needs

A study of the major internal and external factors affecting PSA Groupe in the form of a SWOT analysis

An in-depth view of the business model of PSA Groupe including a breakdown and examination of key business segments

Intelligence on PSA Groupe's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about PSA Groupe, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

REASONS TO BUY

Gain understanding of PSA Groupe and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess PSA Groupe as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on PSA Groupe's business structure, strategy and prospects.

KEY HIGHLIGHTS

PSA Peugeot Citroen S.A. (Peugeot or 'the group') is engaged in the design, development, manufacturing and sale of passenger cars, light commercial vehicles, scooters, and motorcycles. The group also manufactures automotive parts and provides automotive financial services. Peugeot S.A. is the holding company of the group. It primarily operates in Europe. The group is headquartered in Paris, France and employed 189,786 people as of December 31, 2014.

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COMPANIES MENTIONED

PSA Groupe

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