

PSA Groupe - Strategy, SWOT and Corporate Finance Report

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Abstracts

SUMMARY

PSA Groupe - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY FINDINGS

Detailed information on PSA Groupe required for business and competitor intelligence needs

A study of the major internal and external factors affecting PSA Groupe in the form of a SWOT analysis

An in-depth view of the business model of PSA Groupe including a breakdown and examination of key business segments

Intelligence on PSA Groupe's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about PSA Groupe, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

REASONS TO BUY

Gain understanding of PSA Groupe and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess PSA Groupe as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on PSA Groupe's business structure, strategy and prospects.

KEY HIGHLIGHTS

PSA Peugeot Citroen S.A. (Peugeot or 'the group') is engaged in the design, development, manufacturing and sale of passenger cars, light commercial vehicles, scooters, and motorcycles. The group also manufactures automotive parts and provides automotive financial services. Peugeot S.A. is the holding company of the group. It primarily operates in Europe. The group is headquartered in Paris, France and employed 189,786 people as of December 31, 2014.

Contents

Company Snapshot

PSA Groupe: Company Overview

PSA Groupe: Overview and Key Facts

PSA Groupe: Overview

PSA Groupe: Key Facts

PSA Groupe: Key Employees

PSA Groupe: Key Employee Biographies

PSA Groupe: Major Products and Services

PSA Groupe: Company History

PSA Groupe: Management Statement

PSA Groupe: Locations and Subsidiaries

PSA Groupe: Key Competitors

PSA Groupe: Company Analysis

PSA Groupe: Business Description

PSA Groupe: SWOT Analysis

PSA Groupe: SWOT Overview

PSA Groupe: Strengths

PSA Groupe: Weaknesses

PSA Groupe: Opportunities

PSA Groupe: Threats

PSA Groupe: Corporate Financial Deals Activity

PSA Groupe: Financial Deals Overview

PSA Groupe: Targets and Partners

PSA Groupe: Top Deals 2013 - 2017YTD

PSA Groupe: Mergers and Acquisitions

PSA Groupe: Corporate Venturing

PSA Groupe: Partnership

PSA Groupe: Divestments

PSA Groupe: Recent Developments

PSA Groupe: News and Events Summary

PSA Groupe: Business Expansion

PSA Groupe: Contracts

PSA Groupe: Financial Deals

PSA Groupe: Strategy and Operations

Appendix

Contact Us

Methodology

Definitions

About Datamonitor

List Of Tables

LIST OF TABLES

Table 1: PSA Groupe: Key Facts

Table 2: PSA Groupe: Key Employees

Table 4: PSA Groupe: Key Competitors

Table 5: PSA Groupe: Deal Activity by Deal Type - Volume (TTM)

Table 6: PSA Groupe: MandA Activity by Geography (TTM)

Table 7: PSA Groupe: Deal Activity by Deal Type - Volume (2013 - YTD2017)

Table 8: PSA Groupe: Targets and Partners

Table 9: PSA Groupe: Top Deals 2013 - 2017YTD

Table 10: PSA Groupe: MandA Volume and Value Trend (2013 - YTD2017)

Table 11: PSA Groupe: MandA Activity by Geography (2013 - YTD2017)

Table 12: PSA Groupe: Corporate Venturing Volume and Value Trend (2013 - YTD2017)

Table 13: PSA Groupe: Corporate Venturing by Geography (2013 - YTD2017)

Table 14: PSA Groupe: Partnership Volume and Value Trend (2013 - YTD2017)

Table 15: PSA Groupe: Partnership Trend by Deal Type (2013 - YTD2017)

Table 16: PSA Groupe: Divestments Volume and Value Trend (2013 - YTD2017)

Table 17: PSA Groupe: Divestments by Geography (2013 - YTD2017)

Table 18: PSA Groupe: News and Events Summary

Table 19: PSA Groupe: Business Expansion

Table 20: PSA Groupe: Contracts

Table 21: PSA Groupe: Financial Deals

Table 22: PSA Groupe: Strategy and Operations

List Of Figures

LIST OF FIGURES

- Figure 1: PSA Groupe: Deal Activity by Deal Type - Volume (TTM)
- Figure 2: PSA Groupe: MandA Activity by Geography (TTM)
- Figure 3: PSA Groupe: Deal Activity by Deal Type - Volume (2013 - YTD2017)
- Figure 4: PSA Groupe: MandA Volume and Value Trend (2013 - YTD2017)
- Figure 5: PSA Groupe: MandA Activity by Geography (2013 - YTD2017)
- Figure 6: PSA Groupe: Corporate Venturing Volume and Value Trend (2013 - YTD2017)
- Figure 7: PSA Groupe: Corporate Venturing by Geography (2013 - YTD2017)
- Figure 8: PSA Groupe: Partnership Volume and Value Trend (2013 - YTD2017)
- Figure 9: PSA Groupe: Partnership Trend by Deal Type (2013 - YTD2017)
- Figure 10: PSA Groupe: Divestments Volume and Value Trend (2013 - YTD2017)
- Figure 11: PSA Groupe: Divestments by Geography (2013 - YTD2017)

COMPANIES MENTIONED

PSA Groupe

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