

Prysmian S.p.A. - Company Profile and SWOT Analysis

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Abstracts

Prysmian S.p.A. %li%Company Profile and SWOT Analysis

Summary

Prysmian S.p.A. %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

Key Highlights

Prysmian S.p.A. (Prysmian or 'the company') offers cables and systems for the energy, and telecom cables and systems industry. It offers underground and submarine power transmission and distribution cables and systems, special cables, medium and low voltage cables, cables and accessories, and optical fibers, among others. The company markets its products under the Prysmian, Draka, and General Cable brand names. Through its subsidiaries, the company serves utilities and grid operators, industrial concerns, and companies in the energy, infrastructure, installers, industrial, telecommunications, and construction sectors across Europe, the Americas, the Middle East, Africa, and Asia Pacific. Its manufacturing facilities are present worldwide. The company is headquartered in Milan, Italy.

Scope

Detailed information on Prysmian S.p.A. required for business and competitor intelligence needs



A study of the major internal and external factors affecting Prysmian S.p.A. in the form of a SWOT analysis

An in-depth view of the business model of Prysmian S.p.A. including a breakdown and examination of key business segments

Intelligence on Prysmian S.p.A.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Prysmian S.p.A., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Prysmian S.p.A. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Prysmian S.p.A. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Prysmian S.p.A.'s business structure, strategy and prospects.



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