

# Vanquis Banking Group Plc - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Vanquis Banking Group Plc - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Vanquis Banking Group Plc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Vanquis Banking Group plc, formerly, Provident Financial plc (Provident Financial) is a provider of personal credit products for non-prime individuals in the UK non-standard lending market. It offers credit cards and vehicle finance. It also provides loans such as home credit and online short-term. Provident Financial offers these products with flexible repayment tenures. Provident Financial offers these products through brands such as Moneybarn, Provident, and Vanquis Bank. Provident provides home credit throughout the UK and the Republic of Ireland, Satsuma offers online lending, Vanquis Bank offers various credit card products, and Moneybarn provides secured motor finance. The company operates in the UK and Ireland. Provident Financial is headquartered in Bradford, West Yorkshire, the UK.

### SCOPE

Detailed information on Vanquis Banking Group Plc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Vanquis Banking Group Plc in the form of a SWOT analysis

An in-depth view of the business model of Vanquis Banking Group Plc including a breakdown and examination of key business segments

Intelligence on Vanquis Banking Group Plc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Vanquis Banking Group Plc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Vanquis Banking Group Plc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Vanquis Banking Group Plc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Vanquis Banking Group Plc's business structure, strategy and prospects.

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