

# Protective Life Corporation - Strategy, SWOT and Corporate Finance Report

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# **Abstracts**

Protective Life Corporation %li%Strategy, SWOT and Corporate Finance Report

# Summary

Protective Life Corporation %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

#### Key Highlights

Protective Life Corporation (Protective Life) a subsidiary of Dai-ichi Life Insurance Company, Limited, is a financial services holding company. The company, through its subsidiaries, is focused on the development, distribution, and administration of insurance and investment products. Protective Life markets universal life insurance, variable universal life insurance, bank-owned life insurance, and level premium term insurance products. The company also markets fixed and variable annuity products, and fixed and floating rate funding agreements. In addition, it focuses on the acquisition, conversion, and servicing of life insurance policies and annuity products sold to individuals. Furthermore, it sells extended service contracts, and credit life and disability insurance products. Protective Life is headquartered in Birmingham, Alabama, the US.

#### Scope

Detailed information on Protective Life Corporation required for business and competitor intelligence needs



A study of the major internal and external factors affecting Protective Life Corporation in the form of a SWOT analysis

An in-depth view of the business model of Protective Life Corporation including a breakdown and examination of key business segments

Intelligence on Protective Life Corporation's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Protective Life Corporation, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

# Reasons to Buy

Gain understanding of Protective Life Corporation and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Protective Life Corporation as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Protective Life Corporation's business structure, strategy and prospects.



#### **Contents**

**Table of Contents** 

Company Snapshot

Protective Life Corporation: Company Overview

Protective Life Corporation: Overview and Key Facts

Protective Life Corporation: Overview

Protective Life Corporation: Key Facts

Protective Life Corporation: Key Employees

Protective Life Corporation: Key Employee Biographies Protective Life Corporation: Major Products and Services

Protective Life Corporation: Management Statement

Protective Life Corporation: Locations and Subsidiaries

Protective Life Corporation: Key Competitors
Protective Life Corporation: Company Analysis

Protective Life Corporation: Business Description

Protective Life Corporation: SWOT Analysis

Protective Life Corporation: SWOT Overview

Protective Life Corporation: Strengths

Protective Life Corporation: Weaknesses

Protective Life Corporation: Opportunities

Protective Life Corporation: Threats

Protective Life Corporation: Corporate Financial Deals Activity

Protective Life Corporation: Financial Deals Overview

Protective Life Corporation: Targets and Partners

Protective Life Corporation: Top Deals 2019 - 2023YTD\*

Protective Life Corporation: Advisors

Protective Life Corporation: Top Legal Advisors

Protective Life Corporation: Top Financial Advisors

Protective Life Corporation: Mergers and Acquisitions

Protective Life Corporation: Capital Raising

Protective Life Corporation: Recent Developments

Protective Life Corporation: News and Events Summary

Protective Life Corporation: Business Expansion

Protective Life Corporation: Contracts

Protective Life Corporation: Corporate Governance

Protective Life Corporation: Corporate Social Responsibility

Protective Life Corporation: Financial Deals

Protective Life Corporation: Strategy and Operations



Appendix
Contact Us
Methodology
About MarketLine



## **List Of Tables**

#### LIST OF TABLES

Table 1: Protective Life Corporation: Key Facts

Table 2: Protective Life Corporation: Key Employees

Table 3: Protective Life Corporation: Locations and Subsidiaries

Table 4: Protective Life Corporation: Key Competitors

Table 5: Protective Life Corporation: Deal Activity by Deal Type - Volume (2019 -

YTD\*2023)

Table 6: Protective Life Corporation: M&A Average Deal Size - Value (US\$m)

Table 7: Protective Life Corporation: Targets and Partners

Table 8: Protective Life Corporation: Top Deals 2019 - 2023YTD\*

Table 9: Protective Life Corporation: Legal Advisor Ranking by Value (US\$m)

Table 10: Protective Life Corporation: Financial Advisor Ranking by Value (US\$m)

Table 11: Protective Life Corporation: M&A Volume and Value Trend (2019 -

YTD\*2023)

Table 12: Protective Life Corporation: M&A Activity by Geography (2019 - YTD\*2023)

Table 13: Protective Life Corporation: Capital Raising Volume and Value Trend (2019 -

YTD\*2023)

Table 14: Protective Life Corporation: Capital Raising by Deal Type (2019 - YTD\*2023)

Table 15: Protective Life Corporation: News and Events Summary

Table 16: Protective Life Corporation: Business Expansion

Table 17: Protective Life Corporation: Contracts

Table 18: Protective Life Corporation: Corporate Governance

Table 19: Protective Life Corporation: Corporate Social Responsibility

Table 20: Protective Life Corporation: Financial Deals

Table 21: Protective Life Corporation: Strategy and Operations



# **List Of Figures**

#### **LIST OF FIGURES**

Figure 1: Protective Life Corporation: Deal Activity by Deal Type - Volume (2019 - YTD\*2023)

Figure 2: Protective Life Corporation: M&A Average Deal Size - Value (US\$m)

Figure 3: Protective Life Corporation: M&A Volume and Value Trend (2019 - YTD\*2023)

Figure 4: Protective Life Corporation: M&A Activity by Geography (2019 - YTD\*2023)

Figure 5: Protective Life Corporation: Capital Raising Volume and Value Trend (2019 - VTD\*2000)

YTD\*2023)

Figure 6: Protective Life Corporation: Capital Raising by Deal Type (2019 - YTD\*2023)



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