

# The Progressive Corp - Company Profile and SWOT Analysis

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## **Abstracts**

The Progressive Corp - Company Profile and SWOT Analysis

#### **SUMMARY**

The Progressive Corp - Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

#### **KEY HIGHLIGHTS**

The Progressive Corp (Progressive) is an insurance holding company. It offers a range of personal and commercial automobile insurance, and specialty property-casualty insurance and other related services. It offers insurance products for motorcycles, all-terrain vehicles, recreational vehicles, manufactured homes, boat, floods, renters, general liability, professional liability, workers compensation, umbrella, watercraft, and snowmobiles. It also operates a property business and provides residential property insurance for homeowners, other property owners and renters. It markets and distributes insurance products through independent insurance agents and brokers, Internet, mobile devices, and over the phone. Progressive is headquartered in Mayfield Village, Ohio, the US.

## SCOPE

Detailed information on The Progressive Corp required for business and competitor intelligence needs



A study of the major internal and external factors affecting The Progressive Corp in the form of a SWOT analysis

An in-depth view of the business model of The Progressive Corp including a breakdown and examination of key business segments

Intelligence on The Progressive Corp's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about The Progressive Corp, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

#### **REASONS TO BUY**

Gain understanding of The Progressive Corp and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess The Progressive Corp as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on The Progressive Corp's business structure, strategy and prospects.



## **Contents**

Company Snapshot

The Progressive Corp: Company Overview

The Progressive Corp: Overview and Key Facts

The Progressive Corp: Overview

The Progressive Corp: Key Facts

The Progressive Corp: Key Employees

The Progressive Corp: Key Employee Biographies

The Progressive Corp: Major Products and Services

The Progressive Corp: Company History

The Progressive Corp: Management Statement

The Progressive Corp: Locations and Subsidiaries

The Progressive Corp: Key Competitors

The Progressive Corp: Company Analysis

The Progressive Corp: Business Description

The Progressive Corp: SWOT Analysis

The Progressive Corp: SWOT Overview

The Progressive Corp: Strengths

The Progressive Corp: Weaknesses

The Progressive Corp: Opportunities

The Progressive Corp: Threats

The Progressive Corp: Corporate Financial Deals Activity

The Progressive Corp: Financial Deals Overview

The Progressive Corp: Targets and Partners

The Progressive Corp: Top Deals 2020 - 2024YTD\*

The Progressive Corp: Advisors

The Progressive Corp: Top Legal Advisors

The Progressive Corp: Top Financial Advisors

The Progressive Corp: Mergers and Acquisitions

The Progressive Corp: Capital Raising

The Progressive Corp: Recent Developments

The Progressive Corp: News and Events Summary

The Progressive Corp: Business Expansion

The Progressive Corp: Corporate Governance

The Progressive Corp: Financial Deals

The Progressive Corp: Financial Performance

The Progressive Corp: Strategy and Operations

**Appendix** 



Contact Us Methodology About MarketLine



## **List Of Tables**

### LIST OF TABLES

- Table 1: The Progressive Corp: Key Facts
- Table 2: The Progressive Corp: Key Employees
- Table 3: The Progressive Corp: Company History
- Table 4: The Progressive Corp: Locations and Subsidiaries
- Table 5: The Progressive Corp: Key Competitors
- Table 6: The Progressive Corp: Deal Activity by Deal Type Volume (TTM\*)
- Table 7: The Progressive Corp: Deal Activity by Deal Type Volume (2020 YTD\*2024)
- Table 8: The Progressive Corp: M&A Average Deal Size Value (US\$m)
- Table 9: The Progressive Corp: Targets and Partners
- Table 10: The Progressive Corp: Top Deals 2020 2024YTD\*
- Table 11: The Progressive Corp: Legal Advisor Ranking by Value (US\$m)
- Table 12: The Progressive Corp: Financial Advisor Ranking by Value (US\$m)
- Table 13: The Progressive Corp: M&A Volume and Value Trend (2020 YTD\*2024)
- Table 14: The Progressive Corp: M&A Activity by Geography (2020 YTD\*2024)
- Table 15: The Progressive Corp: Capital Raising Volume and Value Trend (2020 -
- YTD\*2024)
- Table 16: The Progressive Corp: Capital Raising by Deal Type (2020 YTD\*2024)
- Table 17: The Progressive Corp: News and Events Summary
- Table 18: The Progressive Corp: Business Expansion
- Table 19: The Progressive Corp: Corporate Governance
- Table 20: The Progressive Corp: Financial Deals
- Table 21: The Progressive Corp: Financial Performance
- Table 22: The Progressive Corp: Strategy and Operations



## **List Of Figures**

### LIST OF FIGURES

Figure 1: The Progressive Corp: Deal Activity by Deal Type - Volume (TTM\*)

Figure 2: The Progressive Corp: Deal Activity by Deal Type - Volume (2020 - YTD\*2024)

Figure 3: The Progressive Corp: M&A Average Deal Size - Value (US\$m)

Figure 4: The Progressive Corp: M&A Volume and Value Trend (2020 - YTD\*2024)

Figure 5: The Progressive Corp: M&A Activity by Geography (2020 - YTD\*2024)

Figure 6: The Progressive Corp: Capital Raising Volume and Value Trend (2020 -

YTD\*2024)

Figure 7: The Progressive Corp: Capital Raising by Deal Type (2020 - YTD\*2024)



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