

# The Procter & Gamble Co - Company Profile and SWOT Analysis

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## Abstracts

The Procter & Gamble Co %li%Company Profile and SWOT Analysis

### Summary

The Procter & Gamble Co %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

The Procter & Gamble Co (P&G) is a manufacturer and marketer of fast-moving consumer goods. The company's product portfolio comprises conditioners, shampoo, male and female blades and razors, toothbrushes, toothpaste, dish-washing liquids, detergents, surface cleaners and air fresheners. It also offers baby wipes, diapers and pants, paper towels, tissues, and toilet paper. P&G markets its products under Head & Shoulders, Tide, Ariel, Olay, Pantene, Pampers, Gillette, Braun, and Fusion brand names. The company sells its products through grocery stores, membership club stores, specialty beauty stores, high-frequency stores, online channels, pharmacies, drug stores and department stores. It has business presence across Asia-Pacific, Europe, the Middle East, Africa, and the Americas. P&G is headquartered in Cincinnati, Ohio, the US.

### Scope

Detailed information on The Procter & Gamble Co required for business and

## competitor intelligence needs

A study of the major internal and external factors affecting The Procter & Gamble Co in the form of a SWOT analysis

An in-depth view of the business model of The Procter & Gamble Co including a breakdown and examination of key business segments

Intelligence on The Procter & Gamble Co's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about The Procter & Gamble Co, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of The Procter & Gamble Co and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess The Procter & Gamble Co as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on The Procter & Gamble Co's business structure, strategy and prospects.

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