

# Primo Brands Corp - Company Profile and SWOT Analysis

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## Abstracts

Primo Brands Corp - Company Profile and SWOT Analysis

### Summary

Primo Brands Corp - Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Primo Brands Corp (Primo), formerly Primo Water Corp, manufactures, processes, and distributes water purification products. The company's product portfolio comprises water dispensers, bottled water, filtration equipment, premium springs, sparkling and flavored water, filtration equipment, and coffee. The company markets its products under the Action, Beau, Crystal Rock, Crystal Springs, Canadian Springs, Deep Rock Water, Deer Park, and Frutitas, among others. The company's razorblade offering includes water exchange, water direct, and water refill business. Primo also provides brewers and filtration equipment, coffee services, and bottled water delivery services. Through subsidiaries, the company operates across North America and Europe. Primo is headquartered in Tampa, Florida, the US.

### Scope

Detailed information on Primo Brands Corp required for business and competitor intelligence needs

A study of the major internal and external factors affecting Primo Brands Corp in the form of a SWOT analysis

An in-depth view of the business model of Primo Brands Corp including a breakdown and examination of key business segments

Intelligence on Primo Brands Corp's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Primo Brands Corp, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **Reasons to Buy**

Gain understanding of Primo Brands Corp and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Primo Brands Corp as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Primo Brands Corp's business structure, strategy and prospects.

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