

# President Rice Products PCL - Strategy, SWOT and Corporate Finance Report

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# **Abstracts**

President Rice Products PCL - Strategy, SWOT and Corporate Finance Report

#### **SUMMARY**

President Rice Products PCL - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

#### **KEY HIGHLIGHTS**

President Rice Products PCL (President Rice) is a food processing company, based in Thailand. The company primarily offers semi-instant food products such as rice vermicelli, rice noodles, instant fried rice, rice soup and porridges. President Rice markets these products under the brands MAMA, MAMY, PAPA, and PAMA. It operates manufacturing facilities at Ratchaburi Province of Thailand. President Rice conducts business operations through its subsidiaries Thai Instant Products Co., Ltd., which produces and distributes products made from tapioca, corn, rice, and other crops; and President Bakery Public Co., Ltd, which manufactures bakery products under the trade name of Farmhouse. President Rice is headquartered in Bangkapi, Bangkok, Thailand.

#### SCOPE

Detailed information on President Rice Products PCL required for business and competitor intelligence needs



A study of the major internal and external factors affecting President Rice Products PCL in the form of a SWOT analysis

An in-depth view of the business model of President Rice Products PCL including a breakdown and examination of key business segments

Intelligence on President Rice Products PCL's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about President Rice Products PCL, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

#### **REASONS TO BUY**

Gain understanding of President Rice Products PCL and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess President Rice Products PCL as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on President Rice Products PCL's business structure, strategy and prospects.



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