

# Prepared Meals North America (NAFTA) Industry Guide 2019-2028

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## Abstracts

Prepared Meals North America (NAFTA) Industry Guide 2019-2028

### Summary

The NAFTA Prepared Meals industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The prepared meals industry within the NAFTA countries had a total market value of \$57,025.5 million in 2023. The US was the fastest growing country, with a CAGR of 8.1% over the 2019-23 period.

Within the prepared meals industry, the US is the leading country among the NAFTA bloc, with market revenues of \$52,038.4 million in 2023. This was followed by Canada and Mexico, with a value of \$4,401.8 and \$585.3 million, respectively.

The US is expected to lead the prepared meals industry in the NAFTA bloc, with a value of \$77,257.9 million in 2028, followed by Canada and Mexico with expected values of \$5,477.1 and \$889.3 million, respectively.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA prepared meals market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA prepared meals market

Leading company profiles reveal details of key prepared meals market players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA prepared meals market with five year forecasts by both value and volume

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

## Reasons to Buy

What was the size of the NAFTA prepared meals market by value in 2023?

What will be the size of the NAFTA prepared meals market in 2028?

What factors are affecting the strength of competition in the NAFTA prepared meals market?

How has the market performed over the last five years?

Who are the top competitors in the NAFTA prepared meals market?

## Contents

### **1 INTRODUCTION**

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

### **2 NAFTA PREPARED MEALS**

- 2.1. Industry Outlook

### **3 PREPARED MEALS IN CANADA**

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

### **4 MACROECONOMIC INDICATORS**

- 4.1. Country data

### **5 PREPARED MEALS IN MEXICO**

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

### **6 MACROECONOMIC INDICATORS**

- 6.1. Country data

### **7 PREPARED MEALS IN THE UNITED STATES**

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis

## **8 MACROECONOMIC INDICATORS**

- 8.1. Country data

## **9 COMPANY PROFILES**

- 9.1. Nissin Foods Holdings Co Ltd
- 9.2. Conagra Brands Inc
- 9.3. Nestle SA
- 9.4. The Kraft Heinz Co
- 9.5. TableMark Co Ltd
- 9.6. Marumiya Corp
- 9.7. Toyo Suisan Kaisha Ltd
- 9.8. Societe LDC SA
- 9.9. Dr. August Oetker KG
- 9.10. Nomad Foods Ltd
- 9.11. Fleury Michon SA
- 9.12. Sodebo SA
- 9.13. William Saurin
- 9.14. FRoSTA AG
- 9.15. Patties Foods Pty Ltd
- 9.16. McCain Foods Ltd
- 9.17. COMIFRIO Produtos Pre Cozinhados SA
- 9.18. BRF SA
- 9.19. JBS SA
- 9.20. Bellisio Foods Inc
- 9.21. General Mills Inc
- 9.22. Baixiang Food Group Ltd
- 9.23. Unilever Plc.
- 9.24. Tingyi (Cayman Islands) Holding Corp
- 9.25. MTR Foods Pvt Ltd
- 9.26. Gits Food Products Pvt Ltd
- 9.27. Haldiram Foods International Pvt Ltd

- 9.28. PT Indofood Sukses Makmur Tbk
- 9.29. PT. ABC President Indonesia
- 9.30. Mayora Group
- 9.31. PT Bahtera Wiraniaga Internusa
- 9.32. Orogel Spa Consortile
- 9.33. Nichirei Corporation
- 9.34. Conservas La Costena SA de CV
- 9.35. Sigma Alimentos SA de CV
- 9.36. Productos Chata SA de CV
- 9.37. Aviko BV
- 9.38. CJ Corp
- 9.39. Gunnar Dafgard AB
- 9.40. Orkla ASA
- 9.41. Yit Hong Pte Ltd
- 9.42. Fry Family Food Co
- 9.43. Pakco (PTY) LTD
- 9.44. Pulmuone Co
- 9.45. Dongwon F&B Co Ltd
- 9.46. Ottogi Corp Ltd
- 9.47. Industrias Alimentarias de Navarra, S.A.U.
- 9.48. Casa Tarradellas SA
- 9.49. Yildiz Holding Inc
- 9.50. Yasar Holding AS
- 9.51. Princes Limited
- 9.52. Kepak Group
- 9.53. Tiger Brands Ltd

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. About MarketLine

## List Of Tables

### LIST OF TABLES

|  |
|--|
| Table 1: NAFTA countries prepared meals industry, revenue (\$m), 2019-28                 |
| Table 2: NAFTA countries prepared meals industry, revenue (\$m), 2019-23                 |
| Table 3: NAFTA countries prepared meals industry forecast, revenue (\$m), 2023-28        |
| Table 4: Canada prepared meals market value: \$ million, 2018-23                         |
| Table 5: Canada prepared meals market volume: million kilograms, 2018-23                 |
| Table 6: Canada prepared meals market category segmentation: % share, by value, 2018-23  |
| Table 7: Canada prepared meals market category segmentation: \$ million, 2018-23         |
| Table 8: Canada prepared meals market geography segmentation: \$ million, 2023           |
| Table 9: Canada prepared meals market share: % share, by value, 2023                     |
| Table 10: Canada prepared meals market distribution: % share, by value, 2023             |
| Table 11: Canada prepared meals market value forecast: \$ million, 2023-28               |
| Table 12: Canada prepared meals market volume forecast: million kilograms, 2023-28       |
| Table 13: Canada Size of Population (million), 2019-23                                   |
| Table 14: Canada real GDP (Constant 2010 Prices, \$ billion), 2019-23                    |
| Table 15: Canada GDP (Current Prices, \$ Billion), 2019-23                               |
| Table 16: Canada Inflation, 2019-23  |
| Table 17: Canada Consumer Price Index (Absolute), 2019-23                                |
| Table 18: Canada exchange rate, 2018-23  |
| Table 19: Mexico prepared meals market value: \$ million, 2018-23                        |
| Table 20: Mexico prepared meals market volume: million kilograms, 2018-23                |
| Table 21: Mexico prepared meals market category segmentation: % share, by value, 2018-23 |
| Table 22: Mexico prepared meals market category segmentation: \$ million, 2018-23        |
| Table 23: Mexico prepared meals market geography segmentation: \$ million, 2023          |
| Table 24: Mexico prepared meals market share: % share, by value, 2023                    |
| Table 25: Mexico prepared meals market distribution: % share, by value, 2023             |
| Table 26: Mexico prepared meals market value forecast: \$ million, 2023-28               |
| Table 27: Mexico prepared meals market volume forecast: million kilograms, 2023-28       |
| Table 28: Mexico Size of Population (million), 2019-23                                   |
| Table 29: Mexico real GDP (Constant 2010 Prices, \$ billion), 2019-23                    |
| Table 30: Mexico GDP (Current Prices, \$ Billion), 2019-23                               |
| Table 31: Mexico Inflation, 2019-23  |
| Table 32: Mexico Consumer Price Index (Absolute), 2019-23                                |
| Table 33: Mexico exchange rate, 2018-23  |

|   |
|---|
| Table 34: United States prepared meals market value: \$ million, 2018-23                        |
| Table 35: United States prepared meals market volume: million kilograms, 2018-23                |
| Table 36: United States prepared meals market category segmentation: % share, by value, 2018-23 |
| Table 37: United States prepared meals market category segmentation: \$ million, 2018-23        |
| Table 38: United States prepared meals market geography segmentation: \$ million, 2023          |
| Table 39: United States prepared meals market share: % share, by value, 2023                    |
| Table 40: United States prepared meals market distribution: % share, by value, 2023             |
| Table 41: United States prepared meals market value forecast: \$ million, 2023-28               |
| Table 42: United States prepared meals market volume forecast: million kilograms, 2023-28       |
| Table 43: United States Size of Population (million), 2019-23                                   |
| Table 44: United States real GDP (Constant 2010 Prices, \$ billion), 2019-23                    |
| Table 45: United States GDP (Current Prices, \$ Billion), 2019-23                               |
| Table 46: United States Inflation, 2019-23  |
| Table 47: United States Consumer Price Index (Absolute), 2019-23                                |
| Table 48: United States exchange rate, 2018-23  |
| Table 49: Nissin Foods Holdings Co Ltd: key facts   |
| Table 50: Nissin Foods Holdings Co Ltd: Annual Financial Ratios                                 |
| Table 51: Nissin Foods Holdings Co Ltd: Key Employees   |
| Table 52: Conagra Brands Inc: key facts   |
| Table 53: Conagra Brands Inc: Annual Financial Ratios   |
| Table 54: Conagra Brands Inc: Key Employees   |
| Table 55: Nestle SA: key facts  |
| Table 56: Nestle SA: Annual Financial Ratios  |
| Table 57: Nestle SA: Key Employees  |
| Table 58: Nestle SA: Key Employees Continued  |
| Table 59: The Kraft Heinz Co: key facts   |
| Table 60: The Kraft Heinz Co: Annual Financial Ratios   |
| Table 61: The Kraft Heinz Co: Key Employees   |
| Table 62: TableMark Co Ltd: key facts   |
| Table 63: TableMark Co Ltd: Key Employees   |
| Table 64: Marumiya Corp: key facts  |
| Table 65: Marumiya Corp: Key Employees  |
| Table 66: Toyo Suisan Kaisha Ltd: key facts   |
| Table 67: Toyo Suisan Kaisha Ltd: Annual Financial Ratios                                       |
| Table 68: Toyo Suisan Kaisha Ltd: Key Employees   |

|  |
|--|
| Table 69: Societe LDC SA: key facts                          |
| Table 70: Societe LDC SA: Annual Financial Ratios            |
| Table 71: Societe LDC SA: Key Employees                      |
| Table 72: Dr. August Oetker KG: key facts                    |
| Table 73: Dr. August Oetker KG: Key Employees                |
| Table 74: Nomad Foods Ltd: key facts                         |
| Table 75: Nomad Foods Ltd: Annual Financial Ratios           |
| Table 76: Nomad Foods Ltd: Key Employees                     |
| Table 77: Fleury Michon SA: key facts                        |
| Table 78: Fleury Michon SA: Annual Financial Ratios          |
| Table 79: Fleury Michon SA: Key Employees                    |
| Table 80: Sodebo SA: key facts                               |
| Table 81: Sodebo SA: Key Employees                           |
| Table 82: William Saurin: key facts                          |
| Table 83: William Saurin: Key Employees                      |
| Table 84: FRoSTA AG: key facts                               |
| Table 85: FRoSTA AG: Annual Financial Ratios                 |
| Table 86: FRoSTA AG: Key Employees                           |
| Table 87: Patties Foods Pty Ltd: key facts                   |
| Table 88: Patties Foods Pty Ltd: Key Employees               |
| Table 89: McCain Foods Ltd: key facts                        |
| Table 90: McCain Foods Ltd: Key Employees                    |
| Table 91: COMIFRIO Produtos Pre Cozinhados SA: key facts     |
| Table 92: COMIFRIO Produtos Pre Cozinhados SA: Key Employees |



## List Of Figures

### LIST OF FIGURES

- Figure 1: NAFTA countries prepared meals industry, revenue (\$m), 2019-28
- Figure 2: NAFTA countries prepared meals industry, revenue (\$m), 2019-23
- Figure 3: NAFTA countries prepared meals industry forecast, revenue (\$m), 2023-28
- Figure 4: Canada prepared meals market value: \$ million, 2018-23
- Figure 5: Canada prepared meals market volume: million kilograms, 2018-23
- Figure 6: Canada prepared meals market category segmentation: \$ million, 2018-23
- Figure 7: Canada prepared meals market geography segmentation: % share, by value, 2023
- Figure 8: Canada prepared meals market share: % share, by value, 2023
- Figure 9: Canada prepared meals market distribution: % share, by value, 2023
- Figure 10: Canada prepared meals market value forecast: \$ million, 2023-28
- Figure 11: Canada prepared meals market volume forecast: million kilograms, 2023-28
- Figure 12: Forces driving competition in the prepared meals market in Canada, 2023
- Figure 13: Drivers of buyer power in the prepared meals market in Canada, 2023
- Figure 14: Drivers of supplier power in the prepared meals market in Canada, 2023
- Figure 15: Factors influencing the likelihood of new entrants in the prepared meals market in Canada, 2023
- Figure 16: Factors influencing the threat of substitutes in the prepared meals market in Canada, 2023
- Figure 17: Drivers of degree of rivalry in the prepared meals market in Canada, 2023
- Figure 18: Mexico prepared meals market value: \$ million, 2018-23
- Figure 19: Mexico prepared meals market volume: million kilograms, 2018-23
- Figure 20: Mexico prepared meals market category segmentation: \$ million, 2018-23
- Figure 21: Mexico prepared meals market geography segmentation: % share, by value, 2023
- Figure 22: Mexico prepared meals market share: % share, by value, 2023
- Figure 23: Mexico prepared meals market distribution: % share, by value, 2023
- Figure 24: Mexico prepared meals market value forecast: \$ million, 2023-28
- Figure 25: Mexico prepared meals market volume forecast: million kilograms, 2023-28
- Figure 26: Forces driving competition in the prepared meals market in Mexico, 2023
- Figure 27: Drivers of buyer power in the prepared meals market in Mexico, 2023
- Figure 28: Drivers of supplier power in the prepared meals market in Mexico, 2023
- Figure 29: Factors influencing the likelihood of new entrants in the prepared meals market in Mexico, 2023
- Figure 30: Factors influencing the threat of substitutes in the prepared meals market in

Mexico, 2023

Figure 31: Drivers of degree of rivalry in the prepared meals market in Mexico, 2023

Figure 32: United States prepared meals market value: \$ million, 2018-23

Figure 33: United States prepared meals market volume: million kilograms, 2018-23

Figure 34: United States prepared meals market category segmentation: \$ million, 2018-23

Figure 35: United States prepared meals market geography segmentation: % share, by value, 2023

Figure 36: United States prepared meals market share: % share, by value, 2023

Figure 37: United States prepared meals market distribution: % share, by value, 2023

Figure 38: United States prepared meals market value forecast: \$ million, 2023-28

Figure 39: United States prepared meals market volume forecast: million kilograms, 2023-28

Figure 40: Forces driving competition in the prepared meals market in the United States, 2023

Figure 41: Drivers of buyer power in the prepared meals market in the United States, 2023

Figure 42: Drivers of supplier power in the prepared meals market in the United States, 2023

Figure 43: Factors influencing the likelihood of new entrants in the prepared meals market in the United States, 2023

Figure 44: Factors influencing the threat of substitutes in the prepared meals market in the United States, 2023

Figure 45: Drivers of degree of rivalry in the prepared meals market in the United States, 2023

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