

Prepared Meals North America (NAFTA) Industry Guide 2015-2024

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Abstracts

Prepared Meals North America (NAFTA) Industry Guide 2015-2024

SUMMARY

The NAFTA Prepared Meals industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The prepared meals industry within the NAFTA countries had a total market value of \$25,289.3 million in 2019. The Mexico was the fastest growing country, with a CAGR of 6% over the 2015-19 period.

Within the prepared meals industry, the US is the leading country among the NAFTA bloc, with market revenues of \$21,232.7 million in 2019. This was followed by Canada and Mexico, with a value of \$3,645.1 and \$411.5 million, respectively.

The US is expected to lead the prepared meals industry in the NAFTA bloc, with a value of \$26,098.9 million in 2024, followed by Canada and Mexico with expected values of \$4,225.8 and \$544.3 million, respectively.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA prepared meals market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA prepared meals market

Leading company profiles reveal details of key prepared meals market players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA prepared meals market with five year forecasts by both value and volume

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

REASONS TO BUY

What was the size of the NAFTA prepared meals market by value in 2019?

What will be the size of the NAFTA prepared meals market in 2024?

What factors are affecting the strength of competition in the NAFTA prepared meals market?

How has the market performed over the last five years?

Who are the top competitors in the NAFTA prepared meals market?

Contents

1 INTRODUCTION

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

2 NAFTA PREPARED MEALS

- 2.1. Industry Outlook

3 PREPARED MEALS IN CANADA

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

4 MACROECONOMIC INDICATORS

- 4.1. Country data

5 PREPARED MEALS IN MEXICO

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

6 MACROECONOMIC INDICATORS

- 6.1. Country data

7 PREPARED MEALS IN THE UNITED STATES

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis

8 MACROECONOMIC INDICATORS

- 8.1. Country data

9 COMPANY PROFILES

- 9.1. Bellisio Foods Inc
- 9.2. Sigma Alimentos SA de CV
- 9.3. Productos Chata SA de CV
- 9.4. Nestle SA
- 9.5. Conagra Brands Inc
- 9.6. General Mills Inc

10 APPENDIX

- 10.1. Methodology
- 10.2. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: NAFTA countries prepared meals industry, revenue (\$m), 2015-24
Table 2: NAFTA countries prepared meals industry, revenue (\$m), 2015-19
Table 3: NAFTA countries prepared meals industry forecast, revenue (\$m), 2019-24
Table 4: Canada prepared meals market value: \$ million, 2015-19
Table 5: Canada prepared meals market volume: million kilograms, 2015-19
Table 6: Canada prepared meals market category segmentation: \$ million, 2019
Table 7: Canada prepared meals market geography segmentation: \$ million, 2019
Table 8: Canada prepared meals market share: % share, by value, 2019
Table 9: Canada prepared meals market distribution: % share, by value, 2019
Table 10: Canada prepared meals market value forecast: \$ million, 2019-24
Table 11: Canada prepared meals market volume forecast: million kilograms, 2019-24
Table 12: Canada size of population (million), 2015-19
Table 13: Canada gdp (constant 2005 prices, \$ billion), 2015-19
Table 14: Canada gdp (current prices, \$ billion), 2015-19
Table 15: Canada inflation, 2015-19
Table 16: Canada consumer price index (absolute), 2015-19
Table 17: Canada exchange rate, 2015-19
Table 18: Mexico prepared meals market value: \$ million, 2015-19
Table 19: Mexico prepared meals market volume: million kilograms, 2015-19
Table 20: Mexico prepared meals market category segmentation: \$ million, 2019
Table 21: Mexico prepared meals market geography segmentation: \$ million, 2019
Table 22: Mexico prepared meals market share: % share, by value, 2019
Table 23: Mexico prepared meals market distribution: % share, by value, 2019
Table 24: Mexico prepared meals market value forecast: \$ million, 2019-24
Table 25: Mexico prepared meals market volume forecast: million kilograms, 2019-24
Table 26: Mexico size of population (million), 2015-19
Table 27: Mexico gdp (constant 2005 prices, \$ billion), 2015-19
Table 28: Mexico gdp (current prices, \$ billion), 2015-19
Table 29: Mexico inflation, 2015-19
Table 30: Mexico consumer price index (absolute), 2015-19
Table 31: Mexico exchange rate, 2015-19
Table 32: United States prepared meals market value: \$ million, 2015-19
Table 33: United States prepared meals market volume: million kilograms, 2015-19
Table 34: United States prepared meals market category segmentation: \$ million, 2019
Table 35: United States prepared meals market geography segmentation: \$ million,

2019

Table 36: United States prepared meals market share: % share, by value, 2019

Table 37: United States prepared meals market distribution: % share, by value, 2019

Table 38: United States prepared meals market value forecast: \$ million, 2019-24

Table 39: United States prepared meals market volume forecast: million kilograms, 2019-24

Table 40: United States size of population (million), 2015-19

Table 41: United States gdp (constant 2005 prices, \$ billion), 2015-19

Table 42: United States gdp (current prices, \$ billion), 2015-19

Table 43: United States inflation, 2015-19

Table 44: United States consumer price index (absolute), 2015-19

Table 45: United States exchange rate, 2015-19

Table 46: Bellisio Foods Inc: key facts

Table 47: Bellisio Foods Inc: Key Employees

Table 48: Sigma Alimentos SA de CV: key facts

Table 49: Sigma Alimentos SA de CV: Key Employees

Table 50: Productos Chata SA de CV: key facts

List Of Figures

LIST OF FIGURES

Figure 1: NAFTA countries prepared meals industry, revenue (\$m), 2015-24

Figure 1: NAFTA countries prepared meals industry, revenue (\$m), 2015-19

Figure 1: NAFTA countries prepared meals industry forecast, revenue (\$m), 2019-24

Figure 1: Canada prepared meals market value: \$ million, 2015-19

Figure 2: Canada prepared meals market volume: million kilograms, 2015-19

Figure 3: Canada prepared meals market category segmentation: % share, by value, 2019

Figure 4: Canada prepared meals market geography segmentation: % share, by value, 2019

Figure 5: Canada prepared meals market share: % share, by value, 2019

Figure 6: Canada prepared meals market distribution: % share, by value, 2019

Figure 7: Canada prepared meals market value forecast: \$ million, 2019-24

Figure 8: Canada prepared meals market volume forecast: million kilograms, 2019-24

Figure 9: Forces driving competition in the prepared meals market in Canada, 2019

Figure 10: Drivers of buyer power in the prepared meals market in Canada, 2019

Figure 11: Drivers of supplier power in the prepared meals market in Canada, 2019

Figure 12: Drivers of degree of rivalry in the prepared meals market in Canada, 2019

Figure 13: Mexico prepared meals market value: \$ million, 2015-19

Figure 14: Mexico prepared meals market volume: million kilograms, 2015-19

Figure 15: Mexico prepared meals market category segmentation: % share, by value, 2019

Figure 16: Mexico prepared meals market geography segmentation: % share, by value, 2019

Figure 17: Mexico prepared meals market share: % share, by value, 2019

Figure 18: Mexico prepared meals market distribution: % share, by value, 2019

Figure 19: Mexico prepared meals market value forecast: \$ million, 2019-24

Figure 20: Mexico prepared meals market volume forecast: million kilograms, 2019-24

Figure 21: Forces driving competition in the prepared meals market in Mexico, 2019

Figure 22: Drivers of buyer power in the prepared meals market in Mexico, 2019

Figure 23: Drivers of supplier power in the prepared meals market in Mexico, 2019

Figure 24: Drivers of degree of rivalry in the prepared meals market in Mexico, 2019

Figure 25: United States prepared meals market value: \$ million, 2015-19

Figure 26: United States prepared meals market volume: million kilograms, 2015-19

Figure 27: United States prepared meals market category segmentation: % share, by value, 2019

Figure 28: United States prepared meals market geography segmentation: % share, by value, 2019

Figure 29: United States prepared meals market share: % share, by value, 2019

Figure 30: United States prepared meals market distribution: % share, by value, 2019

Figure 31: United States prepared meals market value forecast: \$ million, 2019-24

Figure 32: United States prepared meals market volume forecast: million kilograms, 2019-24

Figure 33: Forces driving competition in the prepared meals market in the United States, 2019

Figure 34: Drivers of buyer power in the prepared meals market in the United States, 2019

Figure 35: Drivers of supplier power in the prepared meals market in the United States, 2019

Figure 36: Drivers of degree of rivalry in the prepared meals market in the United States, 2019

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